



TCS/PR/File-BSE& NSE/2010-11/36

January 25, 2011

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.

Fax No. 2659 8237 / 38

Kind Attn: Manager, Listing Department

Dept. of Corporate Services
Bombay Stock Exchange Limited
Mumbai

Fax No. 2272 2037 / 2272 3121

Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**TCS BaNCS Launches Mobile Trading in India**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,

For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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TCS BaNCS Launches Mobile Trading in India

MUMBAI, January 25, 2011 -TCS BaNCS Securities Trading went operational with its mobile trading application with a leading financial services provider in November 2010. With this implementation, TCS BaNCS becomes one of the first IT solution providers to deploy its mobile trading solution in India, the bastion of the exchanges until now.

Launched in international markets last year, TCS BaNCS Mobile Trading is a J2ME application supported on more than 220 mobile phone models, including the most popular iPhone, Blackberry, Nokia, Samsung, Windows PDA and Palm PDA. Given the huge penetration of mobiles vis-a-vis internet in India, brokerages are betting on mobile trading to be a huge revenue driver.

Mr. Bharat Shah, Global Product Head, TCS BaNCS Securities Trading, said, "The availability of mobile devices with powerful processors, abundant memory and large screens such as smart phones has spurred exponential growth in mobile applications. The mobile trading platform is a step by TCS BaNCS to meet the requirements of the Gen-Y investors".

About TCS BaNCS Securities Trading

TCS BaNCS Securities Trading from TCS Financial Solutions, a strategic business unit of Tata Consultancy Services, is a functionally-comprehensive and scalable trading platform for broker-dealers, meeting the requirements of both institutional and retail business lines. The system offers seamless integration of trading and risk management and supports various markets, asset classes, languages and currencies. The solution connects with multiple liquidity destinations for order execution and interfaces with market data vendors for data capture, low-latency streaming, and display of Level I and Level II quotes from multiple markets. The system provides various options for connectivity with clients via multiple channels such as internet, browser-based/Applet/Executable, ATM, IVR, Kiosk, and mobile, among others.

About TCS Financial Solutions

TCS Financial Solutions is a strategic business unit of Tata Consultancy Services. Dedicated to providing business application solutions to financial institutions globally, TCS Financial Solutions has compiled a comprehensive product portfolio under the brand name of TCS BaNCS. Our mission is to provide best-of-breed solutions that drive growth, reduce costs, mitigate risk, and offer a faster speed to market for our customers. TCS Financial

TCS Public

TCS BANCS

TATA CONSULTANCY SERVICES

Solutions delivers state-of-the-art software solutions for the banking, insurance and capital markets industries worldwide.

For more information, visit us at www.tcs.com/bancs.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, business solutions and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model, recognized as the benchmark of excellence in software development.

A part of the Tata Group, India's largest industrial conglomerate, TCS has over 186,500 of the world's best trained IT consultants in 42 countries. The Company generated consolidated revenues of US \$ 6.3 billion for fiscal year ended 31 March, 2010 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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PRESS RELEASE

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