



TCS/PR/File-BSE& NSE/2010-11/39

February 24, 2011

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Dept. of Corporate Services
Bombay Stock Exchange Limited
Mumbai
Fax No. 2272 2037 / 2272 3121
Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**Tata Consultancy Services appointed official technology partner to Pro cycling team Garmin-Cervélo**", which will be disseminated shortly

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,

For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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For immediate use

PRESS RELEASE

Tata Consultancy Services appointed official technology partner to Pro cycling team Garmin-Cervélo

- Reaffirms TCS' leadership in the use of technology to drive performance
- Continued focus on global sports sponsorships to promote wellness and community development

24 February 2011; Mumbai, India: Tata Consultancy Services (BSE: 532540, NSE: TCS) a leading IT services, business solutions and outsourcing firm was today appointed as official technology partner to the pro-cycling team – Team Garmin-Cervélo -for the racing season 2011.

Team Garmin-Cervélo is a top ranked powerhouse in professional cycling with 39 male and female riders from Europe, North America and Australia. The team is dedicated to ethical sport and developing the next generation of cycling champions. The team comprises several world champions including Thor Hushovd and Emma Pooley, sprint sensation Tyler Farrar, Ryder Hesjedal and Tour de France veteran Christian Vande Velde. The team also boasts several current and former national champions including Murilo Fischer, Cameron Meyer, Jack Bobridge and Alexis Rhodes.

TCS will put in place an expert team to work with Team Garmin-Cervélo and determine how technology can be better leveraged to enhance the performance of the team, working hand-in-hand with the team's internal Sport Science group. *"We are always looking for partners who share our commitment to using the best innovations in technology to ethically enhance performance. Hence we are very excited to have Tata Consultancy Services as our official consulting and IT technology partner."* said Jonathan Vaughters, CEO of Slipstream Sports.

In the season 2010, TCS had previously served as the technology partner to the Cervélo Test Team (CTT). This announcement marks a continued focus by the company in its global sports marketing campaign to promote wellness through sports. TCS' significant portfolio of sports partnerships includes tie-ups with Formula 1 racing team Ferrari and several marathons in major cities worldwide including Boston, Chicago, Mumbai and New York.

"We are continuing to partner with leading sports brands worldwide towards to strengthen our brand presence in major regions such as the US, Europe and key emerging markets. Towards this we are particularly pleased to partner with teams like Garmin-Cervélo that share the common goal of driving wellness and healthier communities – a key concept that we are committed to promoting with our clients, employees and the

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larger community we operate in." said John Lenzen, Vice President and Global Head of Marketing for TCS.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, business solutions and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model™ (GNDM™), recognized as the benchmark of excellence in software development.

A part of the Tata group, India's largest industrial conglomerate, TCS has over 186,500 of the world's best-trained IT consultants in 42 countries. The company generated consolidated revenues of US \$6.3 billion for fiscal year ended March 31, 2010 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

About Team Garmin-Cervélo

Team Garmin-Cervélo is a professional American cycling team dedicated to promoting ethical sporting and developing the next generation of cycling champions. Team Garmin-Cervélo is comprised of 39 of the world's best men and women hailing from 16 countries. For additional information, visit us at www.slipstreamsports.com

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PRESS RELEASE

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