TCS/PR/SE-47/2015-16

October 20, 2015

**National Stock Exchange of India Limited**
**Exchange Plaza,**
**Bandra Kurla Complex**
**Mumbai**
**Kind Attn: Manager, Listing Department**

**BSE Limited**
**P.J. Towers**
**Dalal Street**
**Mumbai**
**Kind Attn: General Manager,**
**Department of Corporate Services**
**Scrip Code No. 532540 (BSE)**

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Announces Global Alliance Partnership with Tableau"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Suprakash Mukhopadhyay**
**Vice President and Company Secretary**

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited
Maker Towers 'E' Block 11th Floor Cuffe Parade Colaba Mumbai 400 005 India
Tel 91 22 6778 9191 Fax 91 22 6639 1836 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

# TCS Announces Global Alliance Partnership with Tableau

*Partnership to Provide Next Gen Business Intelligence and Analytics Solutions*

**NEW YORK | MUMBAI, October 20, 2015**: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, today announced a Global Alliance Partnership with Tableau Software, a global leader in rapid-fire, easy-to-use business analytics software.

This partnership will enable customers to quickly and cost-effectively implement and integrate rapid analytics and visualize multi-structured data in forms of patterns, trends and visual insights to drive better real-time decision making. In addition to building accelerators, solution frameworks and reusable assets, TCS will focus on developing large scale delivery capabilities, using Tableau's new innovative features that address the needs of agility and flexibility.

"The combination of Tableau's software with TCS' business solutions enables customers to unlock the power of big data," said Raman Venkatraman, Global Head, TCS Alliance & Technology Unit. "We are empowering our customers by giving them the ability to make decisions quickly through visual representation of their data."

"TCS' large global footprint and deep expertise in building and managing Big Data solutions amplifies Tableau's ability to drive forward our mission to help people see and understand their data," said Tableau Software's Michael Hoff, Vice President of Channel, Americas.

TCS is focused on developing interoperable solutions while leveraging Tableau's advanced data visualization capabilities on TCS' private cloud. Solutions are built best-of-breed to enable customers to simulate, picture and solve complex business problems swiftly and cost effectively.

**About Tata Consultancy Services Ltd. (TCS)**
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 335,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

For immediate use **PRESS** RELEASE

Follow TCS on Twitter.
To stay up-to-date on TCS news in North America, follow @TCS_NA.
Subscribe to an RSS Feed of TCS Press Releases.

**TCS media contacts:**



| | |
|---|---|
| Global: | Email: pradipta.bagchi@tcs.com<br>Phone: +91 22 6778 9999 |
| Europe: | Email: abhinav.kumar@tcs.com<br>Phone: +32 2282 1927 |
| UK: | Email: ashish.babu@tcs.com\| peter.devery@tcs.com<br>Phone: +44 078 418 92227 \| +447764 835 773 |
| India: | Email: h.ramachandra@tcs.com \| shamala.p@tcs.com<br>Phone: +91 22 6778 9078 \| +91 22 6778 9081 |
| USA / Canada: | Email: b.trounson@tcs.com<br>Phone: +1 646 313 4594 |
| Asia Pacific: | Email: sean.davidson@tcs.com<br>Phone: +65 9139 3668 |
| Australia and New Zealand | Email: alex.goldrick@tcs.com<br>Phone: +61 (2) 8456 2800 |
| Latin America | Email:martin.karich@tcs.com<br>Phone: +569 6170 9013 |
| Nordics | Email: jirimiko.oranen@tcs.com<br>Phone : +358 40 756 6655 |
| Japan | Email: douglas.foote@tcs.com<br>Phone: +81 080-2115-0989 |