TCS/ PR/SE-62/2013-14

February 20, 2014

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Fax No. 2272 2037/2272 3121
Kind Attn: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"Diageo selects Tata Consultancy Service as a strategic partner"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

DIAGEO

Diageo selects Tata Consultancy Service as a strategic partner

- *The deal will see TCS manage Diageo's global IT infrastructure*
- *Integrated global delivery model will focus on end-user experience, enabling productivity and ensuring business availability*

London | Mumbai, February 20, 2014: Diageo, the world's leading premium drinks business, has selected Tata Consultancy Services (TCS), the leading IT services, consulting and business solutions organisation, as its new global IT provider. The decision by Diageo to partner with TCS is the latest milestone in a programme to transform the way it provides IS services to around 36,000 employees, operating in 180 countries around the world.

In the future, TCS will manage Diageo's global IT infrastructure, data centres and servers, in addition to providing service desk support to employees. This solution will provide a greater level of flexibility and differentiation of services to meet market needs, allow for swift adoption of future technology trends, and an enhanced current self-serve capability to deliver an improved end user experience.

Ivan Menezes, Chief Executive Officer, Diageo plc, commented; "Our partnership with Tata Consultancy Services is the latest milestone in our strategy to create a world-class IT service to support Diageo's global strategy and deliver efficient growth. Working together, I believe that we can make a significant step change in the way that IS supports our 36,000 employees around the world, giving them the freedom and agility to drive growth for Diageo in each of our markets."

Natarajan Chandrasekaran, Chief Executive Officer and Managing Director of Tata Consultancy Services, commented: "Globally businesses are embracing technology to enhance customer experience, drive innovation and propel their growth. Smarter IT – from the data centre to the end user's experience – is critical in this context and we are delighted to work with Diageo to help enable this transformation using our strong industry expertise and technology capabilities."

TATA CONSULTANCY SERVICES

DIAGEO

Mette Ahorlu, Research Director, European Services, IDC said, "TCS has invested strongly in infrastructure management over the past few years and has created a value proposition that appeals to many European organisations. Its industrialised service delivery combined with a flexible approach to clients matches client needs well as this deal shows."

- ENDS -

About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 290,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.
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About Diageo
Diageo is the world's leading premium drinks business with an outstanding collection of beverage alcohol brands across spirits, beer and wine. These brands include Johnnie Walker, Crown Royal, JεB, Windsor, Buchanan's and Bushmills whiskies, Smirnoff, Cîroc and Ketel One vodkas, Baileys, Captain Morgan, Tanqueray and Guinness.

Diageo is a global company, with its products sold in more than 180 countries around the world. The company is listed on both the New York Stock Exchange (DEO) and the London Stock Exchange (DGE). For more information about Diageo, its people, brands, and performance, visit us atwww.diageo.com. For our global resource that promotes responsible drinking through the sharing of best practice tools, information and initiatives, visit DRINKiQ.com.

Celebrating life, every day, everywhere.

For more about Diageo please visit, www.diageo.com.

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