



TCS/PR/File-BSE& NSE/2011-12/20

September 19, 2011

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Dept. of Corporate Services
BSE Limited
Mumbai
Fax No. 2272 2037 / 2272 3121
Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled “**Deutsche Bank selects Tata Consultancy Services for major transformation initiative**” which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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For immediate use **PRESS RELEASE**

Deutsche Bank selects Tata Consultancy Services for major transformation initiative

- Transformation Initiative to reduce service complexity and enhance customer experience for the Bank
- 5 year multi-million dollar contract

Mumbai /London, Frankfurt, 19th September 2011 – Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions firm announced that Deutsche Bank has selected the company as a strategic partner for their Production Management Transformation Initiative, within their Capital Markets Business Unit.

To achieve this transformation, TCS will deliver a global application service desk, service operations and all other ITIL (IT Infrastructure Library) services to the bank at locations across seven countries - USA, UK, Germany, Hungary, Philippines, Singapore and India. TCS will partner with Deutsche Bank to transform to an ITIL aligned model, aimed at significantly improving service delivery through this framework of best practices. The team will leverage the concept of LEAN to eliminate non-value added activities and provide cost efficiencies to the bank.

"Our extensive experience in IT transformation initiatives, industry leading domain capabilities in financial services and long term partnership approach allows us to offer superior value to Deutsche Bank as they look to leverage their strong market position. We are committed to the success of this transformation initiative and will bring our very best capabilities to the engagement. " said Mr. Ramanamurthy Magapu, Banking Industry Solutions Unit head at Tata Consultancy Services.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™ (GNDM), recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 202,000 of the world's best-trained consultants in 42 countries. The company generated consolidated revenues of US \$8.2 billion for year ended March 31, 2011 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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