



TCS/PR/File-BSE& NSE/2011-12/14

August 18, 2011

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Dept. of Corporate Services
BSE Limited
Mumbai
Fax No. 2272 2037 / 2272 3121
Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **“Tata Consultancy Services retains #1 Service Provider rank in the Nordic Region”**, which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

A handwritten signature in black ink, appearing to read 'Suprakash'.

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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Tata Consultancy Services retains #1 Service Provider rank in the Nordic Region

- Dominates in Customer Satisfaction survey of CIOs & CXOs from top 300 Nordic firms
- Second concurrent year in top position ahead of 22 other global and local IT firms in the 4 country region (Finland, Sweden, Norway & Denmark)

Mumbai, 18 August 2011: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions firm was recently ranked as the number one service provider across the entire Nordic region on key performance indicators surveyed in KPMG/EquaTerra's Nordic Region Service Provider Performance & Satisfaction Study 2011. This is TCS' second concurrent year in top position.

TCS had consistently high industry scores on all major Key Performance Indicators including Customer Satisfaction, Recommendation, Quality, Flexibility, Innovation, Relationship Management (Strategic), Risk and Transition Management and Governance, and had consistently high industry scores in all other KPIs. The company was ranked number one for general satisfaction in the Nordic region, attaining a general satisfaction rate of 79 percent (significantly above the average industry satisfaction rate of 69 percent).

The independent report is an annual vendor performance survey completed by CIOs and CXOs representing the top 300 Nordic companies in terms of their IT spend and ranked 23 leading service providers in the region based on client feedback. "Along with achieving market leading project results, we have been strengthening partnerships with our clients by advising them strategically on both business and technology challenges, in order to help them maintain leadership positions in their own industries. This survey clearly shows these capabilities are highly valued among our clients. This year's report is broader and deeper than ever before, and quality is emerging as the primary criteria in making IT partner decisions," said Amit Bajaj, Director of the Nordic and Baltic region at TCS.

When asked how likely they are to recommend vendors to their peers, respondents ranked Tata Consultancy Services joint first in the Nordic region (86 percent on the recommendation index versus the industry average of 70 percent), demonstrating the company's ability to bring "certainty" to its clients by delivering business results, providing leadership to drive transformation, and partnering for success.

For immediate use **PRESS RELEASE**

"This is the second year in succession that Tata Consultancy Services has achieved a very strong performance. The company is again number one in Nordic customer satisfaction, and achieved above-average results in every single KPI. The result is impressive since the Nordic IT market is under constant demand and pressure, from both clients and new vendors entering the market," said Jef Loos, Director at EquaTerra/KPMG.

About KPMG/EquaTerra Nordic Region Service Performance & Satisfaction Study 2011

An important IT survey on trends and satisfaction based on perception from end-user clients. The report is focused on more than 300 of the top IT spending companies in all sectors in the Nordic region. In order to be ranked in the report, service providers must meet two criteria: minimum eight client evaluations and the client base evaluated per service provider must represent a minimum annual contract value of 1 Million USD. Total confidentiality is guaranteed for participants and the data is collected via a web based survey. Most participants are CIO, CFO, CXO or immediate direct reports with decision making responsibility. For more information, visit www.equaterra.com

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model (GNDM™), recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 202,000 of the world's best-trained consultants in 42 countries. The company generated consolidated revenues of US \$8.2 billion for year ended March 31, 2011 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com

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