TCS/PR/File-BSE& NSE/2012-13/61

March 13, 2013

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"Tata Consultancy Services Named Official IT Consulting Company of the NYC Half 2013"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

For immediate use **PRESS** RELEASE

Tata Consultancy Services Named Official IT Consulting Company of the NYC Half 2013

TCS to Introduce the "NYC Half 2013 Mobile App Powered by TCS" for Runners and Spectators

NEW YORK, March 13, 2013: Tata Consultancy Services (*BSE: 532540, NSE: TCS*), the leading IT services, consulting and business solutions organization, has been named the Official IT Consulting Company sponsor for the flagship NYC Half 2013, owned and operated by New York Road Runners (NYRR), on Sunday, March 17, 2013. This is the fourth consecutive year that TCS has sponsored major U.S. road races, including the Boston, ING New York City and Bank of America Chicago marathons.

TCS and New York Road Runners will introduce the "NYC Half 2013 Mobile App Powered by TCS". Successfully deployed at the Chicago, Mumbai, Bangalore and Amsterdam marathons, also sponsored by TCS, the customized mobile app provides a range of exciting, race-specific features for runners as well as enthusiasts who want to keep track of the event, including race results, an interactive course map, a race calendar with details on local attractions, and elite athlete information, as well as event communications and alerts.

"We are happy to again be working with NYRR to support the NYC Half 2013," said N Chandrasekaran, Chief Executive Officer and Managing Director for TCS. "The dedication, mental fortitude and physical stamina that is required of each and every participant in this year's NYC half-marathon is a testament to the power of the human mind and body. As a distance runner myself, I strive to bring this strength and dedication into both my personal and professional life."

This sponsorship is part of the company's expanded relationship with NYRR. In 2012, TCS served as a partner company for NYRR's Mighty Milers Youth Running Programs and as a gold level partner for NYRR's Youth Jamboree in October 2012.

"At TCS, it is our mission to encourage a healthy lifestyle among our employees," said Surya Kant, President, North America, UK and Europe for TCS. "As part of that mission, we regularly partner with major marathons and races in the U.S. and around the world to drive engagement with a larger community. This year, I'm pleased to say that we will have employees from TCS in attendance both as spectators and runners. We believe occasions such as these are excellent opportunities for employees to come together for a common cause and to support each other in their training and preparation."

In sponsoring these events and in keeping with TCS' commitment to corporate sustainability, TCS will engage with runners, friends and family, and the broader community to share the company's commitment to health and fitness. Specifically, TCS has partnered with the American Heart Association to raise awareness and funds to help combat heart disease and stroke. The NYC Half 2013 will feature more than 50 runners on Team TCS including the CEO, N. Chandrasekaran. All proceeds raised by Team TCS at the NYC Half 2013 will go to the American Heart Association.

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For immediate use **PRESS** RELEASE

About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has over 263,000 of the world's best trained consultants in 44 countries. The Company generated consolidated revenues of US $ 10.17 billion for year ended 31 March, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com

About NYRR
New York Road Runners was founded in 1958 when a small group of passionate runners vowed to bring running to the people. Over the past 55 years, NYRR has grown from a local running club to the world's premier community running organization. NYRR's mission is to empower everyone, of all ages and abilities—beginners and competitive athletes, the young and the elderly, adult professionals and underserved schoolchildren—to improve their health and well-being through the power of running and fitness.

NYRR's races, community events, instruction and training resources, and youth programs give hundreds of thousands of people each year the motivation, know-how, and opportunity to start running and keep running for life. NYRR's premier event, the famed ING New York City Marathon, attracts the world's top pro runners and committed amateurs alike while also raising millions of dollars annually for charity and driving economic impact for the City. But NYRR is equally committed to the runners of tomorrow, passionately providing youth fitness programs that educate and inspire more than 150,000 kids in underserved communities in New York City, all 50 states, and around the world.

Headquartered in New York City, NYRR implements a unique nonprofit model that teams contributed and earned income to make all its efforts possible. To learn more, please visit www.nyrr.org.

About the NYC Half
NYRR's flagship half-marathon, in its eighth running, will air live locally on WABC-TV from 7:00 to 9:00 a.m. and concurrently stream live on ESPN3. NYRR's *On the Run* broadcast will air on www.nyrr.org at 8:00 p.m. Friday and Saturday, March 15 and 16, with a post-race recap Sunday evening.

The NYC Half will offer 15,000 runners a spectacular 13.1 mile tour of Manhattan as they race through Central Park to Times Square, along the Hudson River waterfront to finish in lower Manhattan. The race continues to attract prominent professional athletes and thousands of recreational runners from around the world. This year's race is "More than a Run," offering runners and their family, friends, and fans ways to get involved, give back, and have fun.

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