TCS/ PR/SE-47/2013-14

December 12, 2013

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Fax No. 2272 2037/2272 3121
Kind Attn: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release **titled "Improvement Service selects TCS to refresh Citizen's Account"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl : as above

For immediate use **PRESS** RELEASE

Improvement Service selects TCS to refresh Citizen's Account

Citizen's Account Service will further the digitisation of Scotland's public sector and improve access to services

London / Mumbai, December 12, 2013: Tata Consultancy Services (BSE: 532540, NSE: TCS), the leading IT services, consulting and business solutions organisation, has been selected by the Improvement Service to implement a Citizen Account Service for Scottish citizens, allowing them to access numerous digital public services from a single user profile. The project is TCS' first public sector win in Scotland and will improve efficiency and cost-effectiveness for local authorities and other service providers through increased automation. The Improvement Service was set up in 2005 to help improve the quality and efficiency of public services in Scotland by offering advice, consultancy and programme support.

The Citizen's Account Service will be based on TCS' tried and tested DigiGOV Framework which has been successfully implemented in other parts of the UK, India and South Africa. The system is built on open source technology and is delivered through a Rapid Transformation Methodology to ensure a speedy implementation. Once deployed, the service will simplify access to public services for Scottish citizens by giving each person a single user profile to be used across numerous public services.

Paul Dowie, Director, The Improvement Service commented: "Increased digitisation of the Public Sector has the potential to significantly improve the quality and usability of the services delivered to the Scottish public, while at the same time improving efficiency and reducing cost. Residents have become accustomed to managing their lives digitally and introducing the Citizen's Account Service will make it easier for them to apply this to their dealings with public services. We have been really impressed by TCS' credentials in this sector and we are delighted to be working with them on this project."

Shankar Narayanan, Country Head, UK & Ireland, commented: "At TCS, we have seen first-hand the benefits that a strong digital strategy can deliver to the public sector. We have deployed technologies such as our DigiGOV Framework across a number of other countries worldwide and it has made a real difference, both in terms of making services more accessible to users and in helping governments get more for less. We are delighted to be working with the Improvement Service. It is fantastic to see how committed they are to digitisation and I'm sure together we will be able to add real value to Scottish public services."

Georgina O'Toole, Public Sector Research Director at industry analyst firm TechMarketView, states: "TCS has remained committed to a tough public sector market, continuing to invest in its offerings to UK government. As public sector organisations come under greater pressure to both reduce costs and improve services, digital solutions such as the Citizen Account Service increasingly become a core element of organisational strategies. TCS's first contract in Scotland is a significant milestone for the company for which a successful implementation would firmly establish its credentials 'north of the border'".

TCS' engagement with the UK public sector market over recent years has seen it participate in numerous technology-enabled transformation programmes. TCS combines government specific domain expertise with a world-class set of delivery capabilities to enable service transformation for some of its key government

For immediate use **PRESS** RELEASE

clients in the UK; such as the Home Office, the National Employment Savings Trust (NEST), Cardiff City Council, Child Maintenance Group (CMG is a division of DWP) and The Big Lottery Fund, amongst others.

- Ends -

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 285,250 of the world's best-trained consultants in 46countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

TCS media contacts:

Global:
Email: pradipta.bagchi@tcs.com
Phone: +91 22 6778 9999

Europe / UK:
Email: abhinav.kumar@tcs.com | ashish.babu@tcs.com
Phone +32 22821927 | +44 207245 1800

India:
Email: k.ramachandra@tcs.com | sharmila.p@tcs.com
Phone: + 91 22 6778 9078 | +91 22 6778 9081
USA / Canada:
Email: b.trounson@tcs.com
Phone: +1 646-313-4594

Asia Pacific:
Email: sean.davidson@tcs.com
Phone: +65 9139 3668
Australia and New Zealand:
Email: alex.goldrick@tcs.com
Phone: +61 (2) 8456 2800