TCS/PR/SE-46/2014-15

November 7, 2014

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"Gartner Recognizes Tata Consultancy Services as a "Leader" in its Magic Quadrant for Worldwide SAP Application Management Service Providers"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: As above

TATA CONSULTANCY SERVICES
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For immediate use **PRESS** RELEASE

Gartner Recognizes Tata Consultancy Services as a "Leader" in its Magic Quadrant for Worldwide SAP Application Management Service Providers

TCS Receives Third-Place Ranking for Large-, Midsize- and Small-Scope and -Scale Deals in Gartner's Critical Capabilities Report

NEW YORK | MUMBAI, November 07, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, announced today it has been recognized by Gartner, Inc. in the "Leaders" quadrant of the "Magic Quadrant for SAP Application Management Service Providers, Worldwide."[1]

According to Gartner, providers designated as Leaders, "are performing well today, and gaining traction and mind share in the market. They have a clear vision of the market's direction and are actively building competencies to sustain their leadership position in the market." To prepare this report, Gartner analysts evaluated 16 service providers, including TCS, on their ability to execute and completeness of vision.

In its latest "Critical Capabilities for SAP Application Management Service Providers, Worldwide" report, Gartner, the leading provider of research and analysis on the global information technology industry, has also given TCS the third-highest Product Score in all three Use Cases – Large-Scope and -Scale Deals; Midsize-Scope and -Scale Deals and Small-Scope and -Scale Deals – scoring a 2.98, 2.96 and 3.09 out of 5, respectively.[2]

The Critical Capabilities research provides an additional and more in-depth view on the vendors, beyond their core strengths, cautions and relative position as included in the Magic Quadrant for SAP Application Management Service Providers, Worldwide. Sixteen vendors were scored against seven critical capabilities that Gartner deems to be the leading factors that sourcing executives need to consider when evaluating vendors, from new technology, integrated business and industrialization, to local support, technology stack, service integration and risk-based pricing.

"To be recognized by Gartner analysts as a Leader in the Magic Quadrant report, and as the third-place provider in large-, midsize- and small-scope and -scale deals in Critical Capabilities, provides independent confirmation of the value we believe we help our customers create through our comprehensive set of application management services across the SAP product line," said Akhilesh Tiwari, Global Head, SAP Practice, TCS. "Through innovative products like the SAP HANA platform and the SAP Fiori® user experience, SAP is offering customers new ways to simplify their organizations and enhance how they manage and interact with information. Simple solutions require sophistication, strategy and smart design—and that's where TCS comes in, helping enterprises design solutions that enable them to get tangible results quickly and efficiently out of their SAP systems."

TCS' Practice for SAP solutions, part of TCS' Enterprise Solutions group, offers best-of-the-breed solutions and services in support of SAP software to its clients around the world. In 2006, TCS became the first SAP global services partner in Asia, and earlier this year TCS received two SAP® Pinnacle Awards: Run SAP Partner of the Year in the "Run Clever" category for service delivery, and the inaugural SAP Customers' Choice Award. TCS has two Centers of Excellence at TCS' Seven Hills Park Delivery Center in Milford, Ohio: a new User Experience Center of Excellence, providing end-to-end consulting and implementation services to customers seeking innovation and ease-of-use in further leveraging SAP® applications, and the TCS Global Center of Excellence (CoE), which was launched in 2011 in support of the SAP HANA® platform.

To view the full report, "Magic Quadrant for SAP Application Management Service Providers, Worldwide," by analysts Frances Karamouzis, Gilbert van der Heiden and Kris Doering, published October 16, 2014, please visit https://www.gartner.com/doc/2878117/magic-quadrant-sap-application-management. The companion research, "Critical Capabilities for SAP Application Management Service Providers, Worldwide," published October 21, 2014, can be viewed at https://www.gartner.com/doc/2882817/critical-capabilities-sap-application-management.

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[1.] Gartner "Magic Quadrant for SAP Application Management Service Providers, Worldwide" by Frances Karamouzis, Gilbert van der Heiden, and Kris Doering, 16 October 2014
[2.] Gartner "Critical Capabilities for SAP Application Management Service Providers, Worldwide" by Frances Karamouzis, Gilbert van der Heiden, and Kris Doering, 21 October 2014

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 313,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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