TCS/PR/SE-42/2014-15

October 24, 2014

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Wins Australian Service Excellence Award"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: As above

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited
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Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

TCS Wins Australian Service Excellence Award

TCS Australia Recognition Exemplifies TCS Commitment and Leadership in Customer Experience Excellence

Sydney | Mumbai, October 24, 2014: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organisation, today announced that TCS Australia has been selected as a winner in the 2014 Australian Service Excellence Awards for International Division of a Large Business. TCS was selected for its high standards of management, training and commitment to excellence.

Now in its 13th year and endorsed by the Prime Minister, the Australian Service Excellence Awards are Australia's most rigorous multi-industry awards programme, which showcase the highest achievement in customer service excellence.

"Winning the Service Excellence Award is outstanding recognition for TCS and exemplifies the commitment to excellence we maintain to deliver the highest levels of client focus and satisfaction", said Deborah Hadwen, CEO, TCS Australia and New Zealand. "Our customer promise is for our clients to experience certainty - managing complex IT systems and business processes requires great teamwork, open communication and working partnerships at all levels of the organisation, and this winning culture has been a hallmark of our customer experience strategy in Australia and across the world".

"As a member of the Customer Service Institute of Australia's awards judging committee I would like to congratulate TCS Australia for winning the 2014 Australian Service Excellence Award for International Division of a Large Business. With customer expectations on the rise, the wider business community is acutely aware of the value and role that customer service plays in driving business success. The team from TCS Australia is definitely committed to providing outstanding service to its growing list of customers in Australia," said Ricky Tyler, lead judge of the International Division.

About the Customer Service Institute of Australia

The CSIA first began recognising the commitment to service excellence of individuals and organisations 13 years ago. The Australian Service Excellence Awards have now grown to be the premier multi-industry and government awards in Australia. Endorsed by the International Council of Customer Service Organisations, the Awards are internationally recognised, with Australian winners automatically becoming finalists in the global International Service Excellence Awards. The Australian Service Excellence Awards showcase the highest achievement in customer service. The highly demanding discipline of customer service is arguably the critical success factor for many organisations. For this reason it is important that the customer service profession has its own national awards to recognise, promote and reward excellence, professionalism and outstanding achievement. For further information regarding the CSIA Awards visit www.csia.com.au

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 310,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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