



TCS/PR/File-BSE& NSE/2012-13/38

November 6, 2012

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**TCS and AGL Project Wins SAP Customer Award of Excellence 2012**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

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For immediate use **PRESS RELEASE**

TCS and AGL Project Wins SAP Customer Award of Excellence 2012

Project Spectrum Transformation Program Recognised in SAP's Best Run Value Realisation Category

Mumbai, 6 November, 2012: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organisation, announced that AGL, one of Australia's leading integrated renewable energy companies, and TCS have jointly won the SAP Award of Excellence for Best Run Value Realisation for "Project Spectrum", a major initiative to transform AGL's billing processes and services.

AGL selected TCS as its IT services partner for Project Spectrum, a major transformation program started in 2010 to implement the SAP Industry Specific Utility (IS-U) Billing Solution. The goal of the project was to move all AGL customers into a single instance of SAP. Whilst simplifying from 45 disparate systems to one, AGL improved data integrity and brought new efficiencies to account management and servicing, greatly reducing total cost of ownership while enhancing customer service. Project Spectrum has been highly successful and well-received by AGL and by its 20,000 Commercial and Industrial (C&I) customers representing A\$3 Billion of annual revenues for AGL. The TCS-driven implementation of the SAP IS-U solution has assisted AGL to further differentiate its service offering in the competitive Australian energy market.

"AGL is delighted to win this prestigious SAP implementation award with our partner TCS," said Jason Clark, Spectrum Program Director, AGL. "I am proud to state that AGL is one of the first utilities in the world to consolidate all B2C and B2B customers onto a single Utilities Billing platform, and the results have been outstanding and incredibly well received both within AGL and with our customers."

"We are pleased to receive this award from SAP, one of our key industry partners, for the major transformation project we have completed with AGL, who are a long standing and valued client", said Deborah Hadwen, Chief Executive Officer, TCS Australia and New Zealand. "Project Spectrum is a great example of how the technology and expertise of SAP and TCS combined to create industry-leading solutions that assisted AGL to improve its business infrastructure and capabilities."

Scott Hirst, Utilities Industry Lead, SAP Australia & New Zealand, added, "Project Spectrum is an outstanding example of AGL leveraging their SAP CRM and Billing solution as a platform to consolidate disparate systems and centralise customer data. SAP is pleased to recognise Project Spectrum for delivering real business outcomes, driving down costs and improving customer service."

The strategic rationale for AGL's Project Spectrum was to reduce application support costs, improve AGL cash flow, reduce operating costs as well as improve system stability and avoid expensive disaster recovery costs. Project Spectrum has resulted in a considerable return on investment for AGL.

Recognised as a world leading SAP Global Partner, TCS has extensive experience across the complete life cycle of SAP enterprise solutions. TCS provides consulting, end-to-end implementations, upgrades, and support services — assisting customers to enhance value from their SAP investments. TCS has received a number of awards for SAP projects in Asia Pacific, including a Partner Impact Award in May 2012,

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acknowledging the superior SAP HANA sales performance and SAP practice expansion in the region. SAP selects award winners from a highly competitive pool of submissions by an independent panel using judging criteria based on the company's effective use of resources, ability to meet business objectives, and agility in adapting to changing market conditions.

About AGL

AGL is one of Australia's leading integrated renewable energy companies and is taking action toward creating a sustainable energy future for our investors, communities and customers. Drawing on 175 years of experience, AGL operates retail and merchant energy businesses, power generation assets and an upstream gas portfolio. AGL has one of Australia's largest retail energy and dual fuel customer bases. AGL has a diverse power generation portfolio including base, peaking and intermediate generation plants, spread across traditional thermal generation as well as renewable sources including hydro, wind, landfill gas and biomass. AGL is Australia's largest private owner and operator of renewable energy assets and is looking to further expand this position by exploring a suite of low emission and renewable energy generation development opportunities. For more information, please visit www.agl.com.au

About Tata Consultancy Services

Tata Consultancy Services is an IT services, consulting and business solutions organisation that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 254,000 of the world's best-trained consultants in 44 countries. The company generated consolidated revenues of US \$10.17 billion for year ended March 31, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com

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