



TCS/PR/File-BSE& NSE/2011-12/39

February 6, 2012

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Dept. of Corporate Services
BSE Limited
Mumbai
Fax No. 2272 2037 / 2272 3121
Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**Tata Consultancy Services selected by Europcar as strategic IT partner in France**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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Tata Consultancy Services selected by Europcar as strategic IT partner in France

- Multi -year, multi-million agreement on strategic IT services development
- Strengthens TCS' presence in France, marks expansion of Travel, Transportation & Hospitality industry unit

Mumbai, February 6, 2012: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions firm announced the signing of a multi- year, multi- million euro contract with Europcar, the car rental leader in Europe. After a rigorous evaluation process, Europcar Information Services (EIS), the company's IT subsidiary, selected TCS to manage strategic IT Services development for its French operations.

"The objective of the partnership is to continue to improve our structured and standardized development process across Europcar. We were looking for a partner with the highest standard in quality; demonstrated flexibility and one that could help us optimize both time-to-market and cost control. TCS scored high on all counts and its strong global delivery model (GNDM™) and industry knowledge of our field was key criteria in our selecting them for this project. TCS' localization strategy with mixed teams at all levels also proved to be a key factor in the selection process." said Pascal VALLERENT, Skill Center Director from Europcar Information Services.

Kumar Narayanan, Director & Country Head of TCS France said, "This partnership with Europcar is part of the development of a strategic relationship with industry leading companies in France. It reiterates TCS' strategic commitment to the region and our ability to create operating models specific to the unique needs of our French clients."

This announcement marks further expansion into Europe for TCS' Travel, Transport & Hospitality (TTH) Industry Solution Unit. Comprising 4000+ consultants the unit works with 50+ customers worldwide including some of the global top 10 industry leaders in airlines, hospitality, car rentals, shipping and logistics.

TCS has operated in France since 1992, with offices in Paris - La Défense and in Toulouse. The unit comprises over 1000 professionals based both in France and at the company's delivery centers worldwide. As part of its Global Network Delivery Model (GNDM™) the company has deployed a unique operating model in France comprising an efficient strategy of localization which combines the power of its global offering with a real, local and cultural proximity. TCS provides services to over 20 French companies, a majority of which are part of the CAC 40 Index.

For immediate use **PRESS RELEASE****About Tata Consultancy Services Ltd (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development.

A part of the Tata Group, India's largest industrial conglomerate, TCS has over 226,000 of the world's best trained consultants in 42 countries. The Company generated consolidated revenues of US \$ 8.2 billion for year ended 31 March, 2011 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com

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