TCS/PR/SE-4/2015-16

April 23, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Positioned in 'Winner's Circle' in HfS' Blueprint Report on Enterprise Mobility Services"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

TATA CONSULTANCY SERVICES
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For immediate use **PRESS** RELEASE

TCS Positioned in 'Winner's Circle' in HfS' Blueprint Report on Enterprise Mobility Services

Cites TCS' User Interface and User Experience Design Capabilities as Highly Rated by Enterprise Buyers

SANTA CLARA|MUMBAI, April 23, 2015: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, today announced it has been named to the 'Winner's Circle' by analyst firm HfS Research in its "2015 Enterprise Mobility Services Blueprint Report," authored by Ned May, Senior Vice President Research, Digital Transformation Services & Solutions, HfS Research.

HfS gathered nearly 1,000 data points covering 23 enterprise mobility service providers, evaluating criteria across six parameters in Execution and Innovation. The 'Winner's Circle' had the scale to drive innovation across their respective target markets via their deep industry expertise coupled with refined technical execution, and went above and beyond in areas such as: building strong relationships with clients, execution of services beyond the scope, high flexibility in meeting clients' needs, a strong vision, concrete plans to invest in future capabilities, a healthy cross-section of vertical capabilities, and demonstrating a strong ability of leveraging external drivers to increase value for their clients.

The report highlights TCS' strength in its ability to meet an extremely broad set of enterprise mobility needs from one-off development to complex transformation. TCS was among the top providers bringing the most flexibility in mobility services pricing - matching pricing models to mobility development's new demands. In addition, the report cites TCS' unified Digital Vision, transformation capabilities, innovative pricing for app factories and mobile engagements, robust portfolio of IP across horizontal and vertical segments, very good execution and on-time delivery, and the ability to engage directly with business stakeholders and help drive momentum as a real partner to in-house IT.

"Across the board, enterprise buyers rated TCS at the highest levels for both execution and innovation. They are clearly a top provider in Enterprise Mobility Services today," said Ned May, Senior Vice President Research, Digital Transformation Services & Solutions at HfS.

"Mobility is emerging as the pivotal force among the Digital Five Forces (Mobility, Big Data, Social, Cloud, and AI-Robotics) fuelling the Digital Reimagination℠ of our customers across every industry. In many ways, Mobility is the face of the enterprise to its customers as well as its own employees," said Dr. Satya Ramaswamy, Global Head of TCS Digital Enterprise. "We believe that HfS Research's positioning of TCS in the 'Winner's Circle' of Enterprise Mobility Services, is a result of TCS' industry-leading and differentiated vision, innovative pricing models, intellectual property portfolio, ability to engage with business stakeholders, execution strength, and true thought leadership that can help transform businesses."

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led,

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integrated portfolio of IT, BPS, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 319,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $15.5 billion for year ended March 31, 2015 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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