TCS/PR/SE-104/2014-15

March 30, 2015

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS designs Bcom & BBA degree in Business Process Services Specialization"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash

Suprakash Mukhopadhyay
Vice President and Company Secretary

TATA CONSULTANCY SERVICES
Tata Consultancy Services Limited

For immediate use **PRESS** RELEASE

TCS designs Bcom & BBA degree in Business Process Services Specialization

- Innovation in learning program to enhance employability
- 200 students from 4 colleges to graduate in FY16
- Plan to scale up supply to 10,000 annually

MUMBAI, March 30 , 2015: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organisation, today announced that the first batch of students will graduate with Bcom and BBA degrees with specialisation in Business Process Services designed by TCS in collaboration with academia in 2015-16.

One hundred and fifty five students enrolled in the first batch of this unique industry-academia collaboration effort in 2013. Designed by TCS, this first of its kind 3-year full-time commerce degree with specialization in Business Process services, was deployed through Bachelor of Commerce and Bachelor of Business Administration programs in four institutions affiliated to the prestigious Bharathiar University, Coimbatore:

- PSG College of Arts and Science, Coimbatore (B.Com)
- Shri Krishna College of Arts and Science, Coimbatore (B.Com)
- PSGR Krishnammal College, Coimbatore (BBA),
- Sree Saraswathi Thyagaraja College from Pollachi (B.Com in BPS)

Subsequently in 2014 the program has been extended to NGM College, Pollachi (B.Com) and Rathinam College, Coimbatore (B.Com). Overall 260 students have been enrolled for the second year's launch across 6 colleges. In 2015, the BPS specialization program will also be offered at Manipal University, Manipal, CMR Institute of Management Studies, Bangalore and St Joseph's College of Commerce (Autonmous), Bangalore.

Ranjan Bandhopadhya, Vice President and Head, Human Resources, TCS BPS said: "Our goal is to collaborate with leading universities across the country and scale up the supply of graduates with BPS specialization to about 10,000 students annually to create a sustainable talent pool for the BPS industry and increase the employability quotient of students."

He added: "This program is a pioneering effort that contributed to social transformation and has been recognized in various national and international forums as a world class practice in influencing the talent market and augmenting supply in line with business needs".

The BPS specialization program uses blended approach with exposure to core subjects, industry practices and domain knowledge. It incorporates 600 hours of learning designed by TCS in areas such as F&A, Banking, Capital Markets, Retail, and Insurance along with modules on managing Business Process Services.

For immediate use **PRESS** RELEASE

The program has evolved since it started 5 years ago with an initial focus on stand-alone certification courses to enhance employability and augment talent supply for BPS Industry. During the last 3 years TCS in collaboration with a few colleges began offering offered electives for Bcom and BBA students in the areas of F&A, Retail Analytics, and Insurance designed by TCS experts as well.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognised as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 318,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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