



TCS/PR/File-BSE& NSE/2012-13/7

May 3, 2012

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **“TCS Ranked as a Leader in Life Science Manufacturing and Supply Chain IT Outsourcing in an IDC MarketScape Report”** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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For immediate use **PRESS RELEASE**

TCS Ranked as a Leader in Life Science Manufacturing and Supply Chain IT Outsourcing in an IDC MarketScape Report

Mumbai, May 3, 2012: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, announced today that it has been designated as a Leader in the Life Science Manufacturing and Supply Chain IT Outsourcing Market by the prominent global market intelligence firm IDC Health Insights in its report, *IDC MarketScape: Worldwide Life Science Manufacturing and Supply Chain IT Outsourcing 2011 Vendor Assessment* by program director Eric Newmark.

IDC MarketScape reports are designed to identify factors for effectiveness and success in particular markets, both long term and short term, and then evaluate vendors in the market against those factors. Each vendor has been evaluated against 24 criteria divided between two main categories: strategy measures for success and capability measures for success. Within each of these criteria, IDC Health Insights has weighted specific criteria and sub-criteria that are particularly significant for life science companies evaluating IT outsourcing partners.

"We are honored to be recognized as a Leader in the Life Science Manufacturing and Supply Chain IT Outsourcing vendor assessment from IDC Health Insights. TCS offers its life science customers unparalleled industry expertise and the technology, business and outsourcing solutions they need to improve their operational cost structure and grow their businesses." said Debashis Ghosh, President of TCS' Life Sciences, Manufacturing, & Energy Business Group.

About IDC MarketScape

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors..

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has over 238,500 of the world's best trained consultants in 42 countries. The Company generated consolidated revenues of US \$ 10.17 billion for year ended 31 March, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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