



TCS/PR/2010-11/29

December 2, 2010

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.

Fax No. 2659 8237 / 38

Kind Attn: Manager, Listing Department

Dept. of Corporate Services
Bombay Stock Exchange Limited
Mumbai

Fax No. 2272 2037 / 2272 3121

Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "TCS opens BPO centre in Philippines" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,

For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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TCS opens BPO centre in Philippines

Manila centre extends firm's Global Network Delivery Model to Southeast Asia

Manila/Mumbai, December 02, 2010 - Tata Consultancy Services (BSE: 532540, NSE: TCS) the leading IT services, business solutions and outsourcing firm, announced the launch of its new business process outsourcing (BPO) center in the Philippines today. This is TCS' first BPO center in Southeast Asia and the latest addition to the company's Global Network Delivery Model (GNDM).

The new center, located at Manila, will give TCS a presence in the Philippines, capitalizing on the large pool of skilled BPO talent available in the country. The Philippines is the world's second largest BPO destination outside India and the BPO sector is a US\$9 billion industry employing 450,000 people in the country.

"Our new BPO center in the Philippines strengthens our Global Network Delivery Model and allows us to enhance our delivery capability to our clients across Asia Pacific and the rest of the world. We're very excited about the talent pool available in the Philippines for our new BPO centre and look forward to leveraging our best practices and technology excellence from around the world to further develop talent in this region," said Vish Iyer, Head, Asia Pacific, TCS.

"TCS has the best in-class HR practices and we are replicating these best practices in the Philippines. Through this, we will aim to maintain a high level of engagement with our employees, which in turn will increase the certainty of business outcomes for our partners and clients," added Mr. Iyer.

TCS BPO Services' continued commitment to employee development and best practices in HR have recently earned it six awards at Asia's Best Employer Brand Awards 2010 in Singapore. TCS BPO Services won the Award for Talent Management, Award for Excellence in HR through Technology, Award for Continuous Innovation in HR Strategy at Work, Award for Innovation in Recruitment, Award for Innovative Retention Strategy and Award for Excellence in Training.

TCS' Business Process Services offerings include managing operations and business functions for all global customers. TCS' deep domain expertise helps deliver core business processing services across industries, including analytics & insights and support processes such as accounting, human resources (HR) and supply chain management.

TATA CONSULTANCY SERVICES

TCS is unique in its ability to deliver customer value beyond SG&A processes and help customers not only reduce their cost of revenue (COGS) but also identify new revenue streams.

TCS partners with customers to accelerate co-transformation, and generate business value for customers through delivery excellence, risk management and through innovative models such as Platform BPO which delivers process as a service.

TCS's Business Process Services (BPS) revenues were 11.5% of its total revenues for the fiscal year ended 31 Mar 2010.

About Tata Consultancy Services

Tata Consultancy Services is an IT services, business solutions and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has over 174, 000 of the world's best trained IT consultants in 42 countries. The company generated consolidated revenues of US \$6.3 billion for fiscal year ended 31 March 2010 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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