



TCS/PR/File-BSE& NSE/2011-12/33

December 7, 2011

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.

Fax No. 2659 8237 / 38

Kind Attn: Manager, Listing Department

Dept. of Corporate Services
BSE Limited

Mumbai

Fax No. 2272 2037 / 2272 3121

Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Ranked as Leader in Life Science R&D IT Outsourcing Market by Leading Analyst Firm"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,

For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

11th Floor Air India Building Nariman Point Mumbai 400 021 India

Tel 91 22 6778 9393 Fax 91 22 6778 9344 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021

For immediate use **PRESS RELEASE**

TCS Ranked as Leader in Life Science R&D IT Outsourcing Market by Leading Analyst Firm

Report Cites TCS's Experience, Diverse Customer Base, Broad Services Portfolio, Competitive Pricing and Commitment to Growth as Leadership Characteristics

Mumbai, December 7, 2011: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, announced today that it has been designated as a Leader in the Life Science R&D IT Outsourcing Market by the prominent global market intelligence firm IDC Health Insights in its report, *IDC MarketScape: Worldwide Life Science R&D IT Outsourcing 2011 Vendor Assessment*. Among the attributes that garnered TCS the honor are the company's more than twenty year history of experience in the life science field, its broad portfolio of industry-specific services and TCS' ability to effectively meet increasing customer demands for resources across the entire life science value chain.

IDC MarketScape reports are designed to identify factors for effectiveness and success in particular markets, both long term and short term, and then evaluate vendors in the market against those factors. The key criteria for defining excellence in the study focused on a number of factors including project experience in the life sciences R&D outsourcing market, strength of project leaders and their teams, breadth of service offerings and quality of work and customer satisfaction.

"Providing services to life science companies of all types and sizes, TCS has a well-balanced portfolio of IT and BPO service offerings," said IDC Health Insights Research Director, Dr. Alan Louie. "TCS is among the most experienced vendors in the R&D IT outsourcing space, with strong experience in all of the services the company provides, significant industry-specific knowledge, competitive pricing, and the ability to easily meet increasing customer demand for resources. "With its significant expertise, accumulating life science IP assets, and strong investment in growth, TCS should continue to be a dominant player in the life science R&D space for years to come."

TCS has collaborated with the world's leading life science and healthcare organizations for over two decades in diverse geographies and has leveraged this experience to enable customers to address current challenges and meet future business requirements with efficient, cost-effective solutions.

"We are honored to receive the designation of Leader in the Life Science R&D Outsourcing IT market from IDC Health Insights – an organization that itself is recognized as a true leader and premier global market intelligence firm," said Debashis Ghosh, President of TCS's Life Sciences, Manufacturing, Energy & Resources Business Group. "As the life science market continues to evolve at an increasingly rapid pace, TCS will remain ahead of the curve and committed to providing our customers with the capabilities and support they have come to expect from us to remain successful."

For immediate use **PRESS RELEASE****About IDC MarketScapes**

IDC MarketScape vendor analysis model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has over 214,000 of the world's best trained consultants in 42 countries. The Company generated consolidated revenues of US \$ 8.2 billion for year ended 31 March, 2011 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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TCS media contacts:

Global: pradipta.bagchi@tcs.com - Phone: +91 22 6778 9999

India: ashish.babu@tcs.com - Phone: + 91 22 6778 9077

APAC: sean.davidson@tcs.com - Phone: +65 9139 3668

USA/Canada: m.mccabe@tcs.com - Phone: +1 646-313-4594

Europe/UK: abhinav.kumar@tcs.com - Phone +32 2282 1927