TCS/PR/SE-19/2019-20

May 8, 2019

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**2019 Virgin Moncy London Marathon Official Race App Sets New Record for Number of Downloads**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

For immediate use **PRESS RELEASE**

2019 Virgin Money London Marathon Official Race App Sets New Record for Number of Downloads

Official Race App Designed and Developed by Tata Consultancy Services Tops Apple UK App Store on Race Day; Sees Over 465,000 Downloads

LONDON | MUMBAI, May 08, 2019: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, and Official Technology Partner for the Virgin Money London Marathon since 2016, announced that its Official Race App saw all-time high popularity, with over 465,000 downloads and more than 120,000 concurrent users at peak load.

TCS designed and developed the Official Race App to provide runners and spectators with digital access to all the event information, local points of interest and key features needed to navigate race day, allowing them to embrace the true spirit of one of the world's most famous running events.

The Official Race app has been praised for its sleek user experience and innovative features and was top of the Apple UK app store on race day. One of the most popular features of the app was the in-built tracking system, connecting runners with their supporters from start to finish, no matter what pace they set. Users this year were able to track an unlimited number of runners, so spectators could follow all their friends, family and favourite celebrities on the interactive course map.

Additionally, the app had new features for the runners, making it easier than ever for the 42,905 participants who started the 2019 race to hit their donation goals, with a new, innovative in-race donation button available for each runner which took users directly to their Virgin Money Giving fundraising page.

Shankar Narayanan, Country Head – UK & Ireland, TCS, said, "*Integrating digital technology into everyday life is part of TCS' mission. As the Technology Partner, we are thrilled to see the popularity of the Official Race App we built as part of our #ThisRun campaign which enabled more than 465,000 runners and spectators to enjoy a digitally enhanced experience at this year's Virgin Money London Marathon.*"

Hugh Brasher, Event Director of London Marathon Events, said, "*The 2019 Virgin Money London Marathon was a landmark in our history as we celebrated raising more than £1 billion for charity and a record number of finishers and spectators had a wonderful day. Through the Official Race App, TCS helped us reach an even wider audience and provide a great digital experience for everyone to enjoy.*"

For immediate use **PRESS RELEASE**

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 424,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $20.9 billion in the fiscal year ended March 31, 2019, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News.

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TCS media contacts:

Asia Pacific:	Email: charlene.lee@tcs.com Phone: +65 9138 4370
Australia and New Zealand	Email: Kelly.ryan@tcs.com Phone: +61 422 989 682
Benelux	Email: Joost.galema@tcs.com Phone: +31 615 903387
Central Europe	Email : anke.maibach@tcs.com Phone: + 49 172 6615789
Europe:	Email: mattias.afgeijerstam@tcs.com Phone : +46723989188
India:	Email: arushie.sinha@tcs.com| Phone: +91 22 6778 9960
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: roland.bagen@tcs.com Phone: +46 70 317 80 24
UK:	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA / Canada:	Email: b.trounson@tcs.com Phone: +1 646 313 4594

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