TCS/PR/SE-74/2018-19

September 4, 2018

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Named a Leader in Cognitive IT Infrastructure Management Services by NelsonHall "** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Rajendra Moholkar
Company Secretary

For immediate use **PRESS** RELEASE

TCS Named a Leader in Cognitive IT Infrastructure Management Services by NelsonHall

Tata Consultancy Services' investments in cognitive intelligence and machine learning and CoEs for ignio™, bots/chatbots, and cognitive assistants, cited as key strengths.

LONDON | MUMBAI, September 4, 2018: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been recognized as a Leader in the NelsonHall NEAT evaluation for Cognitive IT Infrastructure Management Services.[1]

The strengths highlighted in the report include – TCS' broad mix of geographic and industry customers, investments in cognitive intelligence and machine learning, it's Enterprise Intelligent Automation unit that drives automation, and CoEs for ignio™, machine learning, bots/chatbots, and cognitive assistants.

"In a Business 4.0™ world, enterprises are looking for Digital enablement rather than cost efficiency from their IT Infrastructure. Cognitive IT infrastructure management services help enterprises build agile, flexible and self-healing infrastructure that is key to successful digital transformation," said **Krishna Mohan, Head, IT Infrastructure Services and Deputy Head Cognitive Business Operations, TCS**. *"Our Leadership position in this area is a validation of our strategy, early investments in cognitive-powered products, and ability to enable digital transformation for our customers."*

Having pioneered the industrialized model of IT services delivery leveraging high levels of automation, TCS is now at the vanguard of unleashing the next wave of productivity gains with its Machine First Delivery Model (MFDM™) that enhances customer experience by automating end-to-end services with artificial intelligence and machine learning.

In addition to partnering with leading automation product vendors for automating parts of the customer's process chain, TCS deploys its own cognitive automation platform ignio™ to transform customers' diverse and complex IT infrastructure landscapes into highly-resilient, self-healing stacks. ignio™ is available in three variants, covering the following areas:

- IT operations – Scans business applications and underlying infrastructure to identify the root cause of a problem, and performs autonomous remedial actions.
- Batch management – Provides risk assessment with recommended preventive actions to improve stability, reduces SLA violations, predicts future batch job impacts with over 90% accuracy, and minimizes the time needed for planning and operational activities.
- SAP operations – Provides full functional and technical relationship mapping, rectifies typical business errors, and prevents compliance issues. It builds a blueprint that binds together

[1] NelsonHall NEAT: Cognitive IT Infrastructure Management Services, John Laherty, NelsonHall, May 2018

knowledge from the various SAP modules, establishing important intelligence that allows it to rapidly identify and address potential issues.

Mobitio™, TCS' proprietary enterprise mobility platform, is powered by intelligent automation and real-time analytics to provide real-time IT support (anywhere, anytime and on any device) with minimum human intervention. This platform-led service can be adopted across multiple channels and integrated across native and hybrid platforms. Its features include location-aware services, and NLP-based virtual assistance.

John Laherty, Senior IT Services research analyst with NelsonHall, said: *"Supported by intelligent automation, AI, analytics and machine learning, cognitive IT infrastructure management services are facilitating the transition to next generation IT infrastructure and workplace services. With its proprietary products, commitment to automation, and wide experience with customers across industries and geographies, TCS was identified as a Leader in cognitive IT infrastructure transformations."*

"TCS is one of the early movers in the space of cognitive IT infrastructure services. Our investments in products such as ignio™ *and Mobitio combined with our MFDM approach and Business 4.0 framework, give us a very differentiated positioning in the infrastructure transformation opportunity,"* added **Krishna Mohan**.

About NelsonHall:

NelsonHall is the leading global analyst firm dedicated to helping organizations understand the 'art of the possible' in IT and business services. With analysts in the U.S., U.K., and Continental Europe, NelsonHall provides buy-side organizations with detailed, critical information on markets and vendors (including NEAT assessments) that helps them make fast and highly informed sourcing decisions. And for vendors, NelsonHall provides deep knowledge of market dynamics and user requirements to help them hone their go-to-market strategies. NelsonHall's research is based on rigorous, all-original research, and is widely respected for the quality, depth, and insight of its analysis.

About Tata Consultancy Services:

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 400,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $ 19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices

such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

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