TCS/PR/SE-136/2018-19

January 4, 2019

National Stock Exchange of India Limited
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Mumbai
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Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
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Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Named a Leader in IoT Services by Zinnov"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

**Rajendra Moholkar**
Company Secretary

Encl: As above

For immediate use **PRESS RELEASE**

# TCS Named a Leader in IoT Services by Zinnov

*Tata Consultancy Services' Capabilities in IoT Strategy and Consulting, IoT Engineering, Systems Integration, Deployment and Managed Services, were Recognized in the Report*

**SANTA CLARA | MUMBAI, January 4, 2018:** Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting, and business solutions organization, has been named a leader in the Zinnov Zones for Internet of Things (IoT) Services[1], for the third consecutive year.

The report recognized TCS' leadership in IoT sub-service areas like IoT strategy and consulting, IoT engineering, and managed services and support; and in competencies such as IoT sensors and devices, platforms and applications, and Big Data and analytics. TCS also ranked high in use-case based ratings for areas such as predictive maintenance, connected vehicles, and supply chain intelligence.

*"In the Business 4.0 era, enterprises are adopting a machine-first approach, leveraging the power of IoT and artificial intelligence (AI) to create exponential value for themselves and their stakeholders,"* said **Regu Ayyaswamy, VP and Global Head, IoT Practice, TCS**. *"This positioning is a recognition of our innovation, capabilities, broad portfolio of services, and customer-centric approach."*

TCS has been partnering customers in business transformation and value creation initiatives, leveraging its contextual knowledge of the customer's business and deep expertise in IoT and other digital technologies. A unique consulting-led Value Discovery Approach is used to identify the right business use cases to maximize value and chart a roadmap for the enterprise. TCS offers a comprehensive portfolio of IoT-related intellectual property and services spanning strategic planning, systems design, implementation, technical and business integration services, and post deployment support and maintenance.

The company's intellectual property-based solutions in this domain, include:

- The TCS Connected Universe Platform, which allows enterprises to easily develop, deploy, and administer IoT applications across the enterprise.
- The TCS IP2 Solution that combines IoT with AI and digital twin technologies to support critical assets of utilities, enhance reliability, improve flexibility, cut emissions, and reduce costs by 2 to 3%.

[1] Zinnov Zones 2018: IoT Technology & Services, Sidhant Rastogi, November 2018

- The TCS DIGIFLEET™ solution that assimilates telematics and environmental data to provide real-time impactful business insights to customers about their fleet and cargo and helps enhance visibility of their supply chain.
- The TCS Energy Management Solution, which leverages IoT and AI to deliver more than 10% energy savings year-on-year for buildings, manufacturing plants, and warehouses.

*"TCS is an industry leader and has built extensive capabilities for end-to-end IoT services. TCS' strong focus on Industry 4.0 for its IoT offerings is reflected in its leadership positioning for use cases such as predictive maintenance and supply chain intelligence. The firm's IP (TCS' Sensor Data Analytics IoT Framework and TCS Connected Universe Platform) is focused around enabling faster digital transformation enabled through IoT,"* said **Sidhant Rastogi, Partner & Practice Head, Zinnov**.

*"Our deep domain and engineering expertise, contextual knowledge, intellectual property in the area of IoT, ecosystem partnerships, and our customer-centric approach make us a preferred partner for enterprises in their transformation journeys,"* added **Regu Ayyaswamy**.

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**About Tata Consultancy Services Ltd. (TCS)**

Tata Consultancy Services is an IT services, consulting and business solutions organisation that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognised as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 411,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

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