TCS/PR/SE-103/2019-20

October 30, 2019

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS iON's™ Digital Marking Hub Expands its Evaluator Ecosystem"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

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For immediate use **PRESS RELEASE**

TCS iON's™ Digital Marking Hub Expands its Evaluator Ecosystem

Tata Consultancy Services' Strategic Unit Partners with EFLU to Train and Certify Evaluators in India to Grade Students Across the World in English and Other Foreign Languages

MUMBAI, October 30, 2019: TCS iON™, a strategic unit of Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, announced a partnership with The English and Foreign Languages University (EFLU) to train and certify its faculty and senior students on the TCS iON Digital Marking Hub platform. This further expands the large ecosystem of professional evaluators that TCS iON uses to offer location-independent marking services to customers across the globe using its Digital Marking Hub platform.

The TCS iON Digital Marking Hub is a first-of-its-kind platform that digitizes the subjective answer script evaluation process, leveraging digital technology along with the expertise of professional evaluators to make the process location-independent, scalable, faster and more efficient. The platform allows markers to perform video, audio, and paper-pen based answer book marking.

With a growing demand for English language literacy, institutions in non-English speaking countries have increased their focus on English language education. However, the absence of sufficient numbers of local evaluators proficient in English has proved a bottleneck in the timely and accurate assessment of students. By making the process location-independent, TCS iON enables the use of a global pool of expertise to help these institutions improve the scale and quality of their student evaluation process.

"Our Digital Marking Hub takes answer script evaluation into the digital era, helping educational institutions and exam bodies gain immense speed and efficiency, while freeing them from the administrative, operational and logistical hassles involved in the traditional manual process," said **Venguswamy Ramaswamy, Global Head, TCS iON**. *"Our partnership with EFLU will offer opportunities to certified evaluators in India to participate in marking students across the world in English and other foreign languages."*

Prof E Suresh Kumar, Vice Chancellor, EFLU, said, *"This is one of the most significant partnerships that the University has entered into in the past two years. TCS iON's training and certification in marking will empower EFLU's teachers and senior students to expand their horizons and become part of a larger marking community, while also providing them the opportunity to connect with learners from different parts of the world."*

TCS iON offers location-independent marking services to a number of customers including Sapix Yozemi Group (Yoyogi Seminar), a cram school in Japan, for assessment of spoken English tests. TCS iON has also on-boarded qualified and certified teachers of English and other domain subjects in India, who have been meticulously trained to evaluate textual and spoken (audio) responses.

About TCS iON™

TCS iON is a strategic business unit of Tata Consultancy Services focused on enabling institutions, government departments and organizations from multiple industry sectors to be efficient in their recruitment/admissions process, learning and skilling and overall business operations with the use of 'Phygital' platforms. These are platforms that overlay digital technologies over physical assets. TCS iON delivers this with a unique IT-as-a-Service model that provides easy-to-use, secured, integrated, and hosted solutions in a build-as-you-grow and pay-as-you-use business model. Serving clients with the help of best practices gained through TCS' global experience, deep domestic market exposure along with industry leading technology expertise.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 450,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $20.9 billion in the fiscal year ended March 31, 2019, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS global news, follow @TCS_News

About the English and Foreign Languages University (EFLU)

The English and Foreign Languages University (EFLU), a Central University under the Ministry of Human Resource Development, Government of India, specialises in the teaching and learning of English and foreign languages, teacher education, cultural studies, and interdisciplinary humanities. It received 'A' Grade in 2016 and Graded Autonomy in 2018. The University's mandate is "disseminate and advance knowledge by providing instructional, research, and extension facilities in the teaching of English and foreign languages and literature in India...and to develop critical intercultural understanding of civilizations." EFLU offers 7 B.A. (Hons.) courses and Journalism and Mass Communication; 14 M.A courses; 3 Teacher Education courses; 16 Ph.D. programmes; and part-time courses in proficiency in select foreign languages.

For immediate use **PRESS RELEASE**

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