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September 27, 2018

Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

The General Manager, Listing Department
BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"ignio™ Recognized for Leadership and Innovation in Advanced IT Analytics by EMA"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

digitate

For immediate use **PRESS** RELEASE

ignio™ Recognized for Leadership and Innovation in Advanced IT Analytics by EMA

Tata Consultancy Services' Cognitive Automation Platform, ignio, Recognized as an Industry Leader in EMA's Evaluation of Key Vendors

SANTA CLARA I MUMBAI, September 27, 2018: Digitate, a software unit of Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, announced that its cognitive automation platform, ignio™, has been named a Leader in Advanced IT Analytics (AIA) by Enterprise Management Associates (EMA).[1]

ignio was cited in EMA's report for its unique suite of advanced IT analytics capabilities that help IT functions in global companies to improve service and infrastructure performance, stability and availability, facilitate change management, and capacity optimization.

After evaluating key vendors in the AIOps space, EMA chose Digitate as a true innovator above other solution providers for its quality of advanced analytical insights and heuristics, and its ability to leverage analytics to filter false and redundant alerts, provide real-time predictions and focus on automation. EMA also highlighted Digitate's other capabilities, such as 'blueprinting', which enables IT Operations teams to model complex scenarios in advance of changes or planned implementations of infrastructure, applications and business processes.

"Digitate's ignio solutions show a high level of sophistication in helping IT perform more proactively and efficiently," said **Dennis Drogseth, Vice President, Enterprise Management Associates**. *"Digitate's ongoing focus on advanced automation and operational efficiency across the enterprise sets it apart from many in the industry, and these capabilities should grow even stronger in the coming months and years."*

"ignio continues to receive industry recognition for its innovative AIA capabilities and the value they drive for customers," said **Akhilesh Tripathi, Chief Commercial Officer, Digitate**. *"By designing cognitive automation to work across a broad range of IT functions and processes, we help businesses accomplish far more in today's Business 4.0 landscape, become far more agile and able to compete and win in fast-paced markets."*

Advanced IT analytics – also known as operational analytics – draws on high volumes of cross-department and sector data to deliver actionable insights and enable intelligent automation to improve IT performance and efficiency. As the rapid evolution of advanced analytics continues, it offers transformative benefits not only for IT operations, but also for IT service management, development and lines of business.

ignio, powered by AIA, helps IT operations teams advance key priorities, including:

- **Change impact awareness –** ignio's mature blueprint capabilities help organizations to accurately assess the service impact of changes such as application releases, storage configuration, virtualized infrastructure, and infrastructure changes relevant to workload automation and batch scheduling.

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[1] Leaders in Advanced IT Analytics (AIA): A Buyer's Guide for Investing in Innovation, Dennis Drogseth, Enterprise Management Associates, September 2018

- **Capacity optimization** – IT functions can make the best use of available resources by creating hypothetical scenarios for infrastructure change and capacity planning, scheduling times and changes in overall dependencies across the workload automation process.
- **Business impact and alignment** – IT and business stakeholders can manage and minimize the cost of service delivery to IT, govern service-level agreement (SLA) commitments and promote OpEx savings and efficiencies across IT – by leveraging the adaptive profiling, smart triggers, self-healing, and real-time prediction capabilities of ignio.

About Digitate

Digitate™ leverages machine learning and AI (artificial intelligence) to intelligently manage IT and business operations. Our award-winning product, ignio™, is a cognitive automation solution that helps IT rapidly identify and remediate outages in minutes. ignio's unique pre-built knowledge allows customers to realize the value of AI in significantly less time than other platforms. It binds together disparate but interconnected business applications, processes, and the underlying infrastructure to drive smart decisions and perform actions autonomously.

Digitate is a new venture of TCS (Tata Consultancy Services) founded in 2015 as a wholly-owned entity. Digitate is headquartered in Santa Clara, California, USA and Pune, India. To stay up-to-date on TCS or ignio news follow @TCS, @iam_ignio.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has more than 400,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

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