TCS/PR/SE-68/2018-19

August 22, 2018

Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

The General Manager, Listing Department
BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS positioned as a 'Winner' in IoT Services by HFS"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

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For immediate use **PRESS RELEASE**

TCS positioned as a 'Winner' in IoT Services by HFS

Report Calls Tata Consultancy Services a Tech Giant that Thinks Big and a Leader in Industry 4.0

Mumbai, August 22, 2018: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, has been positioned in the Winner's Circle for the third consecutive year in the HFS Blueprint Report – Internet of Things Services.[1]

According to the report, TCS has the heft to drive large-scale Internet of Things (IoT) initiatives. From end-to-end visualization capabilities through to sophisticated IoT device work, the report said, TCS has tremendous breadth and depth in industrial-scale IoT work. It also cited the company's massive scale and reach, ability to orchestrate large scale IoT initiatives, innovation partnerships with clients, and thought leadership activities as strengths.

"In the Business 4.0 era, innovative organizations are embracing IoT to generate an abundance of data and harness it to build new revenue streams and create exponential value," said **Regu Ayyaswamy, Vice President and Global Head – IoT practice, TCS**. *"This recognition is a validation of our vision, our investments in IoT capabilities and intellectual property, engagement models and the resultant value created for customers."*

TCS offers a comprehensive portfolio of IoT services spanning strategic planning, systems design, sourcing, implementation, technical and business integration services, and post deployment support and maintenance. TCS' deep contextual knowledge allows it to cater to the transformation needs of different stakeholders in the customer organization. A unique consulting-led Value Discovery Approach is used to develop a roadmap and identify the right use cases to maximize value.

TCS offers intellectual property-based solutions for connected products, smart factories, smart cities, energy management, and more. TCS' Sensor Data Analytics IoT Framework collects, processes data from multiple sensors, and analyzes it 200 times faster than traditional models.

The TCS Connected Universe Platform allows enterprises to easily develop, deploy, and administer IoT software applications. While software programmers can utilize the application programming interfaces provided in the platform, administrators can use the Connected Universe portal to manage IoT services. The platform enables rich analytics of data sourced from billions of internet-connected sensors. Its powerful pre-built microservices, ready-to-use solution accelerators, and process automation tools reduce the time and effort required for digital transformation and monetization.

"Driven by its Business 4.0 vision, TCS has invested in building talent and skills giving it tremendous breadth and depth in industrial-scale IoT work. TCS is a thinking company and contributes considerable IP to scale digital and

[1] HFS Blueprint Report: Internet Of Things Services 2018, Pareekh Jain, Jim Eastlake, and Mayank Madhur; April 9, 2018.

Industry 4.0 IoT. It also invests in significant co-innovation partnerships with customers, which is a major draw for enterprises looking to reimagine their business models," said **Pareekh Jain, Senior Vice President, HFS Research.**

"Our understanding of our customers' overall business context, expertise in Big Data and analytics, investments in intellectual property, and a strong technology partner ecosystem are helping us deliver competitive differentiation and speed to market, making us the preferred partner for IoT-led transformations," added **Regu.**

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions provider that has been partnering with the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique, location-independent agile delivery model, a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 400,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $17.6 billion for the year ended March 31, 2017 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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