TCS/PR/SE-140/2018-19

January 15, 2019

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Debuts Connected Intelligence Data Lake for Business™ on AWS Marketplace"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

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Corporate Identification No. (CIN) : L22210MH1995PLC084781

TCS Debuts Connected Intelligence Data Lake for Business™ on AWS Marketplace

Tata Consultancy Services' New Software Empowers Business Users to Easily Access Enterprise Data from a Hadoop Repository and Quickly Build Analytics to Solve Business Challenges

NEW YORK | MUMBAI, January 15, 2019: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting, and business solutions organization, has launched the TCS Connected Intelligence Data Lake for Business™ on AWS Marketplace. The newly launched software captures and manages all types of data in a central Hadoop repository from where business users can pull elements using a simple drag and drop interface to quickly generate analytics and gain insights to solve business challenges.

"Getting customer-centric initiatives powered by big data launched quickly is a business imperative for all companies," said **Seeta Hariharan, General Manager and Group Head, Digital Software & Solutions Group, TCS**. *"Our Connected Intelligence Data Lake for Business simplifies the process by rendering the complex underlying technology invisible to business and IT users, empowering them to take a more hands-on approach, build their own analytics and potentially identify new use cases for digital transformation."*

Powered by TCS' Connected Intelligence Platform, the Data Lake is designed as a single data platform for launching multiple new ways to use analytics to solve business challenges. Pre-integrated for the cloud, the software is easy to deploy because it eliminates complexity and reduces the time taken to install and integrate multiple Hadoop components to work together. Low-code screens and a simple drag-and-drop user interface allow business and IT teams to quickly connect, transform, and publish their data. In addition, the open design of the software lets them use the data visualization tools of their choice.

TCS Connected Intelligence Data Lake for Business™ is available now on AWS Marketplace on Amazon Web Services (AWS). For more information, click here.

About TCS Digital Software & Solutions Group

Launched in 2014, TCS Digital Software & Solutions Group is a strategic growth business within TCS that helps customers undergo critical digital transformations with modular, scalable and fully integrated, industry-tailored licensed software and solutions. Industries served are Cities, Retail, Communications and Banking and Financial Services. These four markets have a particularly urgent need to adopt emerging technologies to enhance customer intelligence capabilities and rapidly shift product and service offerings to compete in highly competitive and customer-centric arenas. For more information, visit the TCS website or the Digital Software & Solutions Group page on LinkedIn.

For immediate use **PRESS RELEASE**

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 417,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion in the fiscal year ended March 31, 2018, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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