TCS/PR/SE-126/2019-20

December 11, 2019

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers, Dalal Street,
Mumbai -400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS iON to Empower Kerala Youth with Future-ready Job Skills**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited
9th Floor Nirmal Building Nariman Point Mumbai 400 021
Tel 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.
Corporate Identification No. (CIN) : L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

TCS iON to Empower Kerala Youth with Future-ready Job Skills

With the New Partnership Between Tata Consultancy Services and ASAP – Kerala, Students From Over 100 Engineering and Polytechnic Colleges Can Access TCS iON's Digital Learning Platforms

THIRUVANANTHAPURAM | MUMBAI, December 11, 2019: TCS iON, a strategic unit of Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, announced a partnership with the Additional Skill Acquisition Programme (ASAP), an initiative of the Higher Education Department of the Government of Kerala, to empower the youth of the state with new-age, future-ready proficiencies to meet industry needs.

With ASAP, the Government of Kerala supports graduate students with relevant training to boost the state's youth employability quotient. To support the government's ambitious vision, ASAP partnered with TCS iON that will offer its entire range of learning solutions via its digital learning platforms to the students of 66 engineering and 45 polytechnic colleges across 14 districts.

TCS iON's Digital Learning platforms leverage a unique phygital approach to help students hone their skills. The approach focusses on hands-on capabilities in collaboration with the industry, thus making learning real and relevant. TCS iON has curated several learning products referred to as LifeLong Learning to provide the needed counselling, learning content, certification and linkage to relevant job opportunities in corporates. The training is aligned with the academic curriculum, and the content is developed in collaboration with industry and academic experts. The program enables the development of relevant skills and reimagines classroom pedagogy through advanced cloud platforms, best-in-class multi-modal content, lectures by industry specialists, expert communities, preparatory analytics, assessments and industry projects.

"At TCS iON, we are constantly innovating new methods to reimagine the education ecosystem. Our unique methods help us scale learning initiatives without compromising on the outcome," said **Venguswamy Ramaswamy, Global Head, TCS iON.** *"Kerala is taking progressive strides towards digital education, and our partnership with the Additional Skill Acquisition Programme of the Higher Education Department boosts its endeavour of imparting futuristic skill-training to students, ensuring their integration with the future, global workforce."*

Commenting on the partnership, **Dr. Veena N Madhavan, IAS, Chief Executive Officer, ASAP,** said, *"Additional Skill Acquisition Programme (ASAP)'s primary objective is to impart quality skill education to the students alongside their regular curriculum. The technology-led disruption is transforming industry needs and expectations from young professionals. Our association with TCS iON is a definitive step towards preparing students for the jobs of the future, while also providing them with a platform to connect them to their right-fit jobs. We are confident that these programmes will add value to our students learning journey and their professional growth."*

About TCS iON

TCS iON is a strategic business unit of Tata Consultancy Services focused on enabling institutions, government departments and organizations from multiple industry sectors to be efficient in their recruitment/admissions process, learning and skilling and overall business operations with the use of 'Phygital' platforms. These are platforms that overlay digital technologies over physical assets. TCS iON delivers this with a unique IT-as-a-Service model that provides easy-to-use, secured, integrated, and hosted solutions in a build-as-you-grow and pay-as-you-use business model. Serving clients with the help of best practices gained through TCS' global experience, deep domestic market exposure along with industry leading technology expertise.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last 50 years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 450,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $20.9 billion in the fiscal year ended March 31, 2019, and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

TCS media contacts:

Asia Pacific	Email: charlene.lee@tcs.com Phone: +65 9138 4370
Australia and New Zealand	Email: kelly.ryan@tcs.com Phone: +61 422 989 682
Benelux	Email: joost.galema@tcs.com Phone: +31 615 903387
Central Europe	Email: anke.maibach@tcs.com Phone: + 49 172 6615789
Europe	Email: mattias.afgeijerstam@tcs.com Phone : +46723989188
India	Email: arushie.sinha@tcs.com Phone: +91 22 6778 9960
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013

For immediate use **PRESS RELEASE**

Nordics	Email: roland.bagen@tcs.com Phone: +46 70 317 80 24
UK	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA / Canada	Email: b.trounson@tcs.com Phone: +1 646 313 4594

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