TCS/PR/SE-10/2019-20

April 9, 2019

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**Canada's Leading Retailer, Loblaw, Transforms IT Operations with TCS' ignio™ "** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

For immediate use **PRESS RELEASE**

Canada's Leading Retailer, Loblaw, Transforms IT Operations with TCS' ignio™

Digitate's Cognitive Automation Software Enables Enhanced Customer Experience through Self-healing, Machine-managed IT Operations

TORONTO | MUMBAI, April 9, 2019: Digitate, a software venture of Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), announced that Canada's food and pharmacy leader, Loblaw, has successfully deployed its cognitive automation software, ignio™, as part of its IT transformation program.

Loblaw embarked on an enterprise IT transformation journey to radically improve user and customer experience, and reduce the cost of operations. It chose ignio as the preferred tool for IT infrastructure transformation because of its compelling AI capabilities, pre-built knowledge of IT operations, and flexibility to deploy and reuse.

Post deployment, ignio has helped Loblaw reduce the mean time to resolve outages to around three-six minutes for specific use cases, as well as automate over 20% of incidents and alerts over the last 10 months. Speedy resolution and reduced outages are helping Loblaw deliver a superior online shopping experience to end customers.

The speed with which ignio has delivered tangible benefits since deployment, has resulted in an expansion of its use within Loblaw. In addition to IT operations, ignio is being used to automate business processes related to critical retail functions like vendor income reconciliation.

Ugo Orsi, Vice President, IT Operations, Loblaw Companies Limited, said, *"Loblaw was looking for an AI tool to disrupt our IT operations. We chose ignio™ for its ready-to-use features and pre-built knowledge of IT and SAP operations. This enabled quick adoption of ignio within Loblaw, and laid the foundation for self-healing, machine-managed IT operations. ignio is the linchpin of our IT operations transformation program."*

Akhilesh Tripathi, Global Head of Digitate, said, *"The promise of ignio is to deliver exponential value in a short time and we are on track to achieve those goals. We are glad to enable a high velocity enterprise transformation program that improves end customer satisfaction and significantly enhances the shopping experience."*

Launched in 2015, ignio reimagines enterprise IT operations with its unique and innovative design that blends artificial intelligence, machine learning, and advanced software engineering to quickly and autonomously resolve issues when they arise, and preempt incidents wherever possible. ignio has been adopted by large, global enterprises, mostly Fortune 500 and Global 2000 corporations, which are leaders and innovators in their respective industries. ignio currently manages over 1.5 million technology resources autonomously for over 90 clients.

About Digitate

Digitate, founded in 2015, is a venture of Tata Consultancy Services (TCS). Digitate is headquartered in Santa Clara, California, USA and Pune, India. To stay up-to-date on TCS or ignio news, follow us at @TCS, @iam_ignio.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 417,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news, follow @TCS_News.

Digitate media contact:

Sunil Robert, CMO – Digitate | sunil.robert@digitate.com | +1-408-454-7165

TCS media contacts:

Asia Pacific:	Email: charlene.lee@tcs.com Phone: +65 9138 4370
Australia and New Zealand	Email: Kelly.ryan@tcs.com Phone: +61 422 989 682
Benelux	Email: Joost.galema@tcs.com Phone: +31 615 903387
Central Europe	Email : anke.maibach@tcs.com Phone: + 49 172 6615789
Europe:	Email: mattias.afgeijerstam@tcs.com Phone : +46723989188
India:	Email: arushie.sinha@tcs.com | shamala.p@tcs.com | vivek.padiyar@tcs.com Phone: +91 22 6778 9960 | +91 22 6778 9081 | +91 226778 1121
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: roland.bagen@tcs.com

	Phone: +46 70 317 80 24
UK:	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA / Canada:	Email: b.trounson@tcs.com Phone: +1 646 313 4594

###