TCS/PR/SE-165/2018-19

March 6, 2019

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Mumbai
Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers, Dalal Street
Mumbai
Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"TCS Positioned as a Leader in Gartner Magic Quadrant for Data and Analytics Services, Worldwide"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES
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Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021
Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

TCS Positioned as a Leader in Gartner Magic Quadrant for Data and Analytics Services, Worldwide

Tata Consultancy Services' Contextual and Industry Knowledge, Strong Partner Ecosystem, Depth of Technology Expertise, and Intellectual Property are Driving Market Success

NEW YORK | MUMBAI, March 6, 2019: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting and business solutions organization, has been recognized as a Leader in the Gartner Magic Quadrant for Data and Analytics Services, Worldwide[1].

"A Machine-First™, data-driven strategy is core to enterprises' Business 4.0™ transformation journeys and enables them to discover new opportunities, accelerate innovation, create hyper-connections with customers, and fuel growth," said **Dinanath Kholkar, Global Head, Analytics and Insights Unit, TCS**. *"We believe this recognition is a testament to our vision, strategy, and execution capabilities."*

TCS offers a comprehensive portfolio of services and solutions leveraging intellectual property, catering to every stakeholder in the enterprise to create value and competitive differentiation. Customers looking to embrace mass personalization and smart decision-making are partnering TCS for its full range of data and analytics services that unify industry domain experience, contextual knowledge, technology expertise, composite process frameworks, and research and innovation. TCS' analytics and insights services include:

- **DATOM©** – a data and analytics maturity assessment, consulting, and advisory framework that enables customers to drive their growth and transformation strategies at the Board level or CxO level, leading to multiple downstream initiatives
- **Data and Analytics Estate Modernization** – a framework that leverages cloud, containerization, immersive analytics, DevOps, data virtualization, etc to modernize the existing data landscape
- **Decision Fabric™** – a cognitive business engine that enables the automation of complex business processes and powers contextual industry offerings

"With our extensive contextual and industry knowledge, strong partner ecosystem, depth of expertise in technology solutions, and intellectual property, we help our customers drive growth and transformation in their businesses," added **Dinanath Kholkar**.

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[1] Magic Quadrant for Data and Analytics Service Providers, Worldwide, Jorgen Heizenberg, Twiggy Lo, Ehtisham Zaidi, Shubhangi Vashisth, Gareth Herschel, Gartner, February 12, 2019

For immediate use **PRESS RELEASE**

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 417,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

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