TCS/PR/SE-92/2018-19

October 5, 2018

Manager, Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

The General Manager, Listing Department
BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Wins Award for Best Recruitment Campaign in Canada"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

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Corporate Identification No. (CIN) : L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

TCS Wins Award for Best Recruitment Campaign in Canada

Tata Consultancy Services Bags National HR Award for the Fourth Consecutive Year

TORONTO | MUMBAI, October 5, 2018: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, consulting, and business solutions organization, has won the 2018 Canadian National HR award for 'Best Recruitment Campaign,' for the fourth straight year.

Canadian HR Reporter measured the recruitment initiatives of top companies vying for Canadian talent, and awarded TCS with this coveted distinction, in addition to recognizing the impact of its corporate social responsibility efforts in Canada.

"We are investing in building significant local capabilities to help Canadian corporations accelerate their digital transformation journeys and deliver a superior experience to their customers," said **Soumen Roy, Executive Director and Country Head, TCS Canada**. *"To address the problem of skill shortages, we are working closely with Canadian universities to identify and bring on board their best and brightest graduates, and equip them with the latest digital technology skills. This award is a recognition of our success at attracting and developing the best talent in Canada."*

TCS has built strong relationships with universities across Canada – in Ontario, British Columbia, Saskatchewan, Manitoba, and Alberta – and used innovative approaches to engage with prospective recruits. Today, 5.6 percent of campus recruitment happens through gamified hiring, a figure expected to grow. By incorporating games, TCS assesses candidates and helps determine their drive for innovation, their ability to solve problems and their capacity to perform under pressure. TCS also hosts and participates in numerous campus events, including career fairs and hackathons, to help attract students and introduce them to prospective careers at TCS. In the last year alone, TCS has hired almost 100 Canadian university students in full-time positions from 16 leading universities.

Once hired, recruits complete a fully paid, six-week comprehensive training program, called the Initial Learning Program (ILP), which equips them with the technical and contextual skills necessary to become part of a live project for a customer. But the learning does not stop there. TCS continues to provide employees with learning and development opportunities throughout their career. Employees undergo a minimum of ten days of training each year, honing and upgrading their skills to help keep pace with the rapid digital transformation across industries in the Business 4.0 era.

Beyond giving employees opportunities to work on the most exciting new technologies, TCS also affords them numerous ways to give back to their communities. goIT, the company's signature community engagement program, provides opportunities for TCSers to mentor Canadian youth. Since its inception, goIT has resulted in almost 62,000 hours of STEM skill building, design thinking, and computer science programming for students, including initiatives aimed specifically toward girls, and indigenous groups.

For immediate use **PRESS RELEASE**

Earlier this year, TCS was certified a Top Employer in Canada for the third consecutive year by the Top Employers Institute, and was also recognized as one of the Achievers 50 Most Engaged Workplaces™ in North America.

About Tata Consultancy Services Ltd. (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has more than 400,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in North America, follow @TCS_NA. For TCS global news, follow @TCS_News.

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