TCS/PR/SE-34/2019-20

June 5, 2019

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled "**TCS and Star Alliance Celebrate 15 years of Partnership with New Digital Transformation Initiatives**" which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

For immediate use **PRESS** RELEASE

TCS and Star Alliance Celebrate 15 years of Partnership with New Digital Transformation Initiatives

Industry-First Solutions Built by Tata Consultancy Services have Helped Star Alliance Drive Digital Innovation and Provide a Seamless Experience to Passengers

FRANKFURT | MUMBAI, June 5, 2019: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organization, and Star Alliance, the global airline network, celebrated the 15th anniversary of their strategic partnership. To mark the occasion, Jeffrey Goh, CEO, Star Alliance and Alexander Stollberg, Director Technology & Operations, Star Alliance, visited TCS' Agile Delivery Center in Chennai, India and interacted with TCS' leaders and teams.

Several industry-first solutions built at this center by TCS, leveraging its contextual knowledge gained over the years, are helping Star Alliance drive digital innovation. Adoption of Agile methods in the design and development of these solutions has enabled the Alliance to achieve significant speed to market. Additionally, TCS has supported the transformation of the Alliance's IT infrastructure by migrating it into a fully cloud-enabled environment, providing further agility and scalability.

The creative use of digital technologies and the smooth flow of information and analytics, tailored to each airline's specific requirements, are resulting in a seamless experience for passengers, especially when connecting between member carriers on their journeys. An industry-first through check-in hub enables passengers to execute a through check-in across more than 110 airlines globally. The Star Alliance Baggage Hub allows member airlines to track a customer's bag through every step of a multi-leg, multi-airline journey. By enabling end to end tracking of bags, the solution ensures better experience for passengers and repeat customers for airlines.

To enhance the frequent flyer experience, TCS has built a next generation availability platform, which allows frequent flyers to see available seats for mileage redemption, not only for the airline whose frequent flyer program they are enrolled for, but also for all other member carriers.

Jeffrey Goh, CEO, Star Alliance, said, *"With mobile devices, today's travellers are 'always connected' and expect services at their fingertips. We are shifting our strategic focus from membership growth to improving the seamless travel experience, especially for those customers who fly on multi-carrier journeys. Our partnership with TCS has accelerated our digital transformation and is leading to enhanced customer experience. The transformation is ongoing, and passengers can expect even smoother journeys – no matter which airline they're using within the Star Alliance network."*

Pratik Pal, Global Head, Retail, CPG, Travel, Transportation & Hospitality, TCS, said, *"As Star Alliance's technology and digital partner for 15 years, we have watched with great pride as it grew to represent a quarter of the world's scheduled airline services. These latest initiatives will further accelerate the digital transformation of the airline ecosystem and set new benchmarks in passenger experience, positioning the Alliance's member airlines to succeed in a Business 4.0™ world."*

About Star Alliance

The Star Alliance network was established in 1997 as the first truly global airline alliance to offer worldwide reach, recognition and seamless service to the international traveler. Its acceptance by the market has been recognized by numerous awards, including the Air Transport World Market Leadership Award and Best Airline Alliance by both Business Traveller Magazine and Skytrax. The member airlines are: Adria Airways, Aegean Airlines, Air Canada, Air China, Air India, Air New Zealand, ANA, Asiana Airlines, Austrian, Avianca, Avianca Brasil, Brussels Airlines, Copa Airlines, Croatia Airlines, EGYPTAIR, Ethiopian Airlines, EVA Air, LOT Polish Airlines, Lufthansa, Scandinavian Airlines, Shenzhen Airlines, Singapore Airlines, South African Airways, SWISS, TAP Air Portugal, THAI, Turkish Airlines and United. Overall, the Star Alliance network currently offers more than 19,000 daily flights to over 1,300 airports in 194 countries. Further connecting flights are offered by Star Alliance Connecting Partner, Juneyao Airlines.

Star Alliance Press Office

Tel: +49 69 96375 183 | Fax: +49 69 96375 683 | Email: mediarelations@staralliance.com
www.staralliance.com | **Twitter** : @staralliance | **Facebook :** www.facebook.com/staralliance
LinkedIn: https://www.linkedin.com/company/staralliance
YouTube: https://www.youtube.com/user/staralliancenetwork
Instagram: https://instagram.com/staralliance/

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, cognitive powered, integrated portfolio of business, technology and engineering services and solutions. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 424,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $20.9 billion in the fiscal year ended March 31, 2019 and is listed on the BSE (Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award-winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

TCS Media Contacts:

Asia Pacific:	Email : charlene.lee@tcs.com Phone : +65 9138 4370
Australia and New Zealand	Email : Kelly.ryan@tcs.com Phone : +61 422 989 682
Benelux	Email : Joost.galema@tcs.com Phone : +31 615 903387
Central Europe	Email : anke.maibach@tcs.com Phone : + 49 172 6615789
Europe:	Email : mattias.afgeijerstam@tcs.com Phone : +46723989188

For immediate use **PRESS** RELEASE

India:	Email: arushie.sinha@tcs.com Phone: +91 22 6778 9960
Japan	Email : douglas.foote@tcs.com Phone : +81 80-2115-0989
Latin America	Email : martin.karich@tcs.com Phone : +569 6170 9013
Nordics	Email: roland.bagen@tcs.com Phone: +46 70 317 80 24
UK:	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA / Canada:	Email : b.trounson@tcs.com Phone: +1 646 313 4594

###