TCS/PR/SE-8/2019-20

April 5, 2019

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai
Symbol: TCS

BSE Limited
P.J. Towers, Dalal Street
Mumbai 400001
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"TCS Launches Official App for 2019 Virgin Money London Marathon"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Rajendra Moholkar
Company Secretary

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited
9th Floor Nirmal Building Nariman Point Mumbai 400 021
Tel 91 22 6778 9595 Fax 91 22 6778 9660 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021.
Corporate Identification No. (CIN) : L22210MH1995PLC084781

For immediate use **PRESS RELEASE**

TCS Launches Official App for 2019 Virgin Money London Marathon

Tata Consultancy Services Introduces New Features so Runners and Spectators Can Get Even More Out of the World's Most Popular Marathon

LONDON I MUMBAI, April 5, 2019: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading global IT services, consulting and business solutions organisation, has launched the official app for the 2019 Virgin Money London Marathon, with several key new features.

TCS, the Official Technology Partner for the Virgin Money London Marathon, has developed the official mobile app for the fourth year in a row. The app – downloaded by a record breaking 360,000 users last year – is the definitive one-stop shop of information on the event, including the course map, start times, results, expo info, and transportation.

This year, it's better than ever with all the features that runners and spectators need to get the most out of the marathon experience. The most popular feature of the app is the in-built tracking system that now allows spectators to track an unlimited number of runners, so they can follow all their friends, family and favourite celebrities at the same time. TCS has also made it easier than ever for runners to hit their donation goals, with a new in-app donation button[1]. Simply search for your runner in the tracking page, click on their icon, and hit the donate button to be taken directly to their Virgin Money Giving page.

The interactive course map shows runner progress, with live updates every five kilometres so fans can get to the best viewing points throughout the race and cheer their runners. Additionally, the spectator guide includes multiple points of interest, from knowing the locations of toilets, First Aid points and water stations, to finding the best pubs along the route, key landmarks and meeting points or transport information.

The Virgin Money London Marathon App can be downloaded from the iOS App store and Google Play Store, by searching 'Virgin Money London Marathon' or 'London Marathon'. The app is part of the #ThisRun campaign by TCS, which celebrates all runners and the multitude of reasons why they're running the marathon, whether for a loved one, a good cause or as a personal challenge.

"TCS is committed to bringing digital innovation in everything it does. As the Official Technology Partner for the Virgin Money London Marathon, we're delighted to strive for ever better performance and new features that will enhance the experience for this iconic race. It is a momentous day both for the participants and the great number of supporters that follow the event in London and across the globe," said **Shankar Narayanan, Country Head, TCS UK and Ireland.**

[1] Only available to runners raising donations through Virgin Money Giving

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Hugh Brasher, Event Director, London Marathon Events, said, *"We're proud to be leading the way and embracing technology to improve the Virgin Money London Marathon each and every year. Our new and improved Official Race App will give our participants, their supporters and spectators the best possible service and help us to say #ThanksaBillion to everyone who has supported us since the first race back in 1981."*

Find and follow your marathon heroes and donate to their cause with the official 2019 Virgin Money London Marathon App. To download the app, visit the Apple app store or Google Play.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that has been partnering with many of the world's largest businesses in their transformation journeys for the last fifty years. TCS offers a consulting-led, Cognitive powered, integrated portfolio of IT, Business & Technology Services, and engineering. This is delivered through its unique Location Independent Agile delivery model, recognized as a benchmark of excellence in software development.

A part of the Tata group, India's largest multinational business group, TCS has over 417,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $19.09 billion for year ended March 31, 2018 and is listed on the BSE (formerly Bombay Stock Exchange) and the NSE (National Stock Exchange) in India. TCS' proactive stance on climate change and award winning work with communities across the world have earned it a place in leading sustainability indices such as the Dow Jones Sustainability Index (DJSI), MSCI Global Sustainability Index and the FTSE4Good Emerging Index. For more information, visit us at www.tcs.com.

To stay up-to-date on TCS news in the UK, follow @TCS_UKI. For TCS global news, follow @TCS_News.

About the Virgin Money London Marathon

- The 2019 Virgin Money London Marathon takes place on Sunday 28 April. For more information, please visit virginmoneylondonmarathon.com
- The London Marathon was first held on March 29, 1981 and the millionth finisher in the history of the event crossed the line in 2016.
- On Sunday 28 April 2019, the London Marathon will celebrate £1 billion raised for charity since the first race in 1981.
- Since 1981, the London Marathon Charitable Trust has awarded grants totalling in excess of £77million to more than 1,300 projects in London, Surrey and other areas where London Marathon Events Ltd has organised events

Follow the Virgin Money London Marathon on Twitter @LondonMarathon, Instagram @londonmarathon and Facebook @LondonMarathon

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TCS media contacts

Asia Pacific	Email: charlene.lee@tcs.com Phone: +65 9138 4370
Benelux	Email: Joost.galema@tcs.com Phone: +31 615 903387
Central Europe	Email : anke.maibach@tcs.com Phone: + 49 172 6615789
Europe:	Email: mattias.afgeijerstam@tcs.com Phone : +46723989188
India:	Email: arushie.sinha@tcs.com | shamala.p@tcs.com | vivek.padiyar@tcs.com Phone: +91 22 6778 9960 | +91 22 6778 9081 | +91 226778 1121
Japan	Email: douglas.foote@tcs.com Phone: +81 80-2115-0989
Latin America	Email: martin.karich@tcs.com Phone: +569 6170 9013
Nordics	Email: roland.bagen@tcs.com Phone: +46 70 317 80 24
UK:	Email: peter.devery@tcs.com Phone: +44 20 3155 2421
USA / Canada:	Email: b.trounson@tcs.com Phone: +1 646 313 4594