



TCS/PR/File-BSE& NSE/2012-13/18

June 27, 2012

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**Tata Consultancy Services Expands Student Technology Awareness Program to Columbus, OH**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

11th Floor Air India Building Nariman Point Mumbai 400 021 India
Tel 91 22 6778 9393 Fax 91 22 6778 9344 e-mail corporate.office@tcs.com website www.tcs.com
Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021

For immediate use **PRESS RELEASE**

Tata Consultancy Services Expands Student Technology Awareness Program to Columbus, OH

TCS' 2012 goIT Program Inspires Local High School Students to Consider a STEM Career

Columbus, June 27, 2012: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading IT services, consulting, and business solutions organization, today announced the completion of its inaugural goIT summer camp in Columbus, Ohio – an expansion of the company's annual goIT program for students in the greater Cincinnati region. The Columbus camp, run out of The Ohio Union at The Ohio State University, is designed to foster high school students' interest in pursuing a career in the STEM (Science, Technology, Engineering, and Mathematics) fields. Since its inception, the goIT program has reached over 2,000 students across 20 Ohio school districts through in-school workshops.

The TCS goIT program, which is free for all students, provides in-school IT career and awareness workshops, and hands-on technology education. Throughout the school year over 40 TCS volunteers conducted workshops and other training targeted toward introducing students to new technologies and providing IT career awareness. The technology workshop topics have included basic programming lessons and technology hot-topics such as Web 2.0, social media and mobile technology.

"At TCS, we owe much of our success to our best-in-class talent, so we have a vested interest in inspiring today's students to discover their potential to be innovators and leaders in science and technology," said Surya Kant, President, TCS North America, UK and Europe. "We are expanding the goIT program into new regions in order to extend the benefits of the program to as many students as we can."

"TCS' on-going commitment to cultivating talent in the state of Ohio will help advance Ohio's competitiveness and contributions to science and technology and will encourage our future business leaders to understand the value of innovation from an early age," said Senator Thomas E. Niehaus, President of the Ohio Senate.

"We are delighted to host the goIT program on Ohio State's campus because it echoes our mandate to teach students the technological, professional and interpersonal skills they need to thrive in a STEM-related career," said David Williams, dean of Ohio State's College of Engineering. "The goIT program helps foster an early interest in the science and technology fields, which is essential to motivating students to consider an IT degree and occupation down the road."

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During the summer camp, students participate in a series of analytical and interactive challenges surrounding the IT industry and specific computer science problems. The highlight of the camp is a robotics competition which took place on June 26th, in which student teams program robots under the guidance of TCS mentors and then compete in a series of challenges, such as obstacle courses and automation activities. At the end of the summer camp, students are recognized for their achievements at a Parent-Student award ceremony.

Recent statistics show that over the past decade, university enrolment in STEM-related fields has decreased by over 60 percent in the U.S., while in 2012 alone over 150,000 tech jobs are projected to be available leading to roughly 2.5 jobs available for every IT graduate in the United States. The goIT program began in the Cincinnati area four years ago to help combat this negative trend and has expanded to include 2 additional cities reaching over 25 individual schools. In addition to the Cincinnati and Columbus, OH areas, the goIT summer camp will also take place in Midland, MI. In the coming years, TCS plans to expand the goIT program's reach to more high school students throughout the U.S.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has over 238,500 of the world's best trained consultants in 42 countries. The Company generated consolidated revenues of US \$10.17 billion for year ended 31 March, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

TCS media contacts:**Global:**Email: pradipta.bagchi@tcs.com

Phone: +91 22 6778 9999

Europe / UK:Email: abhinav.kumar@tcs.com

Phone +32 22821927

India:Email: h.ramachandra@tcs.com | shamala.p@tcs.com

Phone: + 91 22 6778 9078 | +91 22 6778 9081

USA / Canada:Email: m.mccabe@tcs.com

Phone: +1 646-313-4594

Asia Pacific:Email: sean.davidson@tcs.com

Phone: +65 9139 3668

Australia and New Zealand: