



TCS/PR/File-BSE& NSE/2010-11/34

December 23, 2010

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Dept. of Corporate Services
Bombay Stock Exchange Limited
Mumbai
Fax No. 2272 2037 / 2272 3121
Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**Leading Analyst Firm Positions Tata Consultancy Services in the Leaders Quadrant for Oracle ERP Implementation Services, North America**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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Leading Analyst Firm Positions Tata Consultancy Services in the Leaders Quadrant for Oracle ERP Implementation Services, North America

MUMBAI, India – December 23, 2010 — Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading global IT services, business solutions and outsourcing firm, today announced that it has been positioned by a leading industry analyst firm, Gartner, Inc., in the leaders quadrant for the recently published 'Magic Quadrant for Oracle ERP Implementation Services, North America' report.¹

Developed by Gartner analysts as an evaluation of the Oracle ERP Implementation services in the North American market, the Magic Quadrant evaluates vendors on their completeness of vision and ability to execute.

Gartner analyzed 17 providers across North America, and according to the report, "Leaders are performing well today, gaining traction and mind share in the market; they have a clear vision of market direction and are actively building competencies to sustain their leadership position in the market."

"We are pleased to be recognized as a leader for Oracle solutions by Gartner," said Sridhar Bakshi, Global Head, Oracle Practice, Tata Consultancy Services. "In an evolving business landscape, we help customers leverage Oracle solutions not just to adapt, but predict change and respond proactively. We believe our placement in the report substantiates our promise to our customers, that we help them experience certainty."

For over two decades, TCS has enabled enterprise businesses to adopt best in class solutions with Oracle Applications and Technologies, for efficient enterprise wide resource planning, agile customer relationship management, collaborative content management, effective performance and financial management, optimized application integration, intelligent business analytics and consolidated master data management.

The report can be found here:
(http://www.tcs.com/news_events/analyst_reports/Pages/default.aspx?)

¹Gartner "Magic Quadrant for Oracle ERP Implementation Services, North America," by Alex Soejarto and Susan Tan, November 2010.

TATA CONSULTANCY SERVICES

About the Magic Quadrant

The Magic Quadrant is copyrighted 2010 by Gartner, Inc. and is reused with permission. The Magic Quadrant is a graphical representation of a marketplace at and for a specific time period. It depicts Gartner's analysis of how certain vendor's measure against criteria for that marketplace, as defined by Gartner. Gartner does not endorse any vendor, product or service depicted in the Magic Quadrant, and does not advise technology users to select only those vendors placed in the "Leaders" quadrant. The Magic Quadrant is intended solely as a research tool, and is not meant to be a specific guide to action. Gartner disclaims all warranties, express or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, business solutions and outsourcing organisation that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has over 174,000 of the world's best trained IT consultants in 42 countries. The company generated consolidated revenues of over US \$6.3 billion for fiscal year ended 31 March 2010 and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

TCS web site: http://www.tcs.com/rss_feeds/Pages/feed.aspx?f=p

Feedburner: <http://feeds2.feedburner.com/tcspress>

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PRESS RELEASE

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