



TCS/PR/File-BSE& NSE/2010-11/33

December 22, 2010

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.

Fax No. 2659 8237 / 38

Kind Attn: Manager, Listing Department

Dept. of Corporate Services
Bombay Stock Exchange Limited
Mumbai

Fax No. 2272 2037 / 2272 3121

Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled “**Hilton Worldwide Signs Multi-Year Agreement with Tata Consultancy Services**” which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,

For **TATA CONSULTANCY SERVICES LIMITED**


Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

11th Floor, Air India Building, Nariman Point, Mumbai 400 021, India

Tel: 91 22 6778 9393 Fax: 91 22 6778 9344 e-mail: corporate.office@tcs.com website: www.tcs.com

Registered Office: 9th Floor, Nirmal Building, Nariman Point, Mumbai 400 021



CONTACTS: Dasha Ross
Hilton Worldwide
(703) 883-5805
dasha.ross@hilton.com

Mike McCabe
Tata Consultancy Services
(646) 313-4594
m.mccabe@tcs.com

Hilton Worldwide Signs Multi-Year Agreement with Tata Consultancy Services

TCS Partners With Hilton Worldwide to Accelerate and Enhance Company's IT Strategy

MCLEAN, Va. and MUMBAI, Dec. 22, 2010 -- Hilton Worldwide, the leading global hospitality company, and Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions firm, today announced a multi-year agreement to help accelerate and enhance Hilton Worldwide's technology strategy as part of the Hilton Worldwide Innovation Collaborative.

The Innovation Collaborative will evolve Hilton Worldwide's technology infrastructure and accelerate innovation across the company's portfolio of ten brands. TCS will leverage its extensive experience in running large transformational initiatives and modernizing legacy systems to help develop a platform that keeps Hilton Worldwide in the forefront of the business and technology landscape.

"Our goal is to continue our strong history of innovation by working with the best technology leaders," said Robert Webb, chief information officer, Hilton Worldwide. "As a partner in our Innovation Collaborative, TCS has demonstrated its commitment to help us meet our business objectives and continues to deliver world-class services."

"We are excited to be a part of Hilton Worldwide's vision for growth," said N. Chandrasekaran, TCS' CEO and MD. "This relationship confirms our leadership position as the long-term IT partner best equipped to help global corporations transform their businesses using our full-service capabilities and domain knowledge. We are committed to furthering Hilton Worldwide's strategic and transformational initiatives through the most advanced technology solutions."

TCS is spearheading the transformation and management of a core group of application platforms, which will deliver enhanced product offerings. To better align technology solutions to the businesses' needs and to ensure Hilton Worldwide remains the leading innovator in hospitality, TCS is managing the corporate suite of applications in the areas of property information management, learning management, quality assurance, business intelligence, financial systems and intranet applications.

About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For 91 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and 600,000 rooms in 82 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton Hotels & Resorts, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®. For more information, visit www.hiltonworldwide.com.

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, business solutions and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 174,000 of the world's best-trained IT consultants in 42 countries. The company generated consolidated revenues of over US \$6.3 billion for fiscal year ended March 31, 2010 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

Note: This TCS release and other news announcements are available as part of an RSS feed at <http://www.tcs.com>

RSS Feeds:

TCS website: http://www.tcs.com/rss_feeds/Pages/feed.aspx?f=p

Feedburner: <http://feeds2.feedburner.com/tcspress>

Additional TCS media contacts:

Global: pradipta.bagchi@tcs.com - Phone: +91 22 6778 9999

India: ashish.babu@tcs.com - Phone: + 91 22 6778 9077

USA/Canada: m.mccabe@tcs.com - Phone: +1 646-313-4594

Europe/UK: keith.sharp@tcs.com - Phone: +44 02072354613

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