



TCS/PR/File-BSE& NSE/2010-11/44

March 22, 2011

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Dept. of Corporate Services
Bombay Stock Exchange Limited
Mumbai
Fax No. 2272 2037 / 2272 3121
Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **“Tata Consultancy Services sets new benchmark in Quality; First software firm to be assessed at Level 5 enterprise-wide in software Services and Development”**, which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

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**Tata Consultancy Services sets new benchmark in Quality;
First software firm to be assessed at Level 5 enterprise-wide
in software Services and Development**

*Level 5 Achievement in the CMMI® SVC model underlines maturity of fast-growing BPO
and Infrastructure Services businesses*

Mumbai and New York, March 22, 2011: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), announced that it has been assessed enterprise-wide, at the highest maturity Level 5 of the Capability Maturity Model® Integration for CMMI®-DEV (Development) and CMMI®-SVC (Services) models.

With this achievement, TCS sets a new benchmark as the first publicly stated recipient to achieve a Multiple Simultaneous Appraisal against two constellations of the CMMI® model. TCS is also the first organization in the world, to be appraised at Level 5 of the CMMI®-SVC model, which underscores the maturity of the firm's fast growing Business Process Outsourcing (BPO) and Infrastructure Services business.

TCS' Integrated Full Service strategy has enabled an appraisal across service lines while the enterprise-wide appraisal has validated the firm's commitment and ability to provide 'One Global Service Standard' to its clients using its unique Global Network Delivery Model (GNDM™).

"The CMMI® Level 5 assessment for Services and Development is a significant milestone in driving our commitment towards the quality of experience of our customers," said TCS CEO and MD, N Chandrasekaran. "Our emphasis on continuous improvement in process excellence raises the bar every time, translating into greater operational efficiency and superior delivery excellence for all our customers."

4
Commenting on this appraisal, SEI-authorized High Maturity Lead Appraiser for CMMI®, Ron Radice who led this appraisal states, "Not only has TCS demonstrated once again their continuing commitment to, performance of, and optimizing evolution of best practices; but the data shows the TCS clients are receiving value add with impressive savings while TCS meets the highest requirements and SLAs. TCS characteristically proves a basic tenet of quality that everyone wins when it is done well. TCS does quality well."

TATA CONSULTANCY SERVICES

This appraisal demonstrates TCS' strong commitment towards delivery excellence, process maturity and service quality, ensuring an experience of certainty for its customers; and will serve as a significant contributor to TCS' success in its business sustainability journey.

There is industry evidence that process improvement using the CMMI® Product Suite results in improvements in schedule and cost performance, product quality, return on investment, and other measures of performance outcome. TCS process performance results have amply demonstrated the same.

About CMMI

Developed by the Carnegie Mellon Software Engineering Institute (SEI), the Capability Maturity Model® Integration (CMMI®) is a set of three models - Development, Services, and Acquisition. The model practices enable an improvement infrastructure, allowing process and performance improvements across five different levels. CMMI® for Services (CMMI®-SVC) provides a comprehensive integrated set of guidelines for developing service practices so as to improve service provider performance and customer satisfaction. CMMI® for Development (CMMI®-DEV) provides a comprehensive integrated set of guidelines for developing products and services.

For more information please visit: <http://sas.sei.cmu.edu/pars/>

About Tata Consultancy Services Tata Consultancy Services is an IT services, business solutions and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development.

A part of the Tata Group, India's largest industrial conglomerate, TCS has over 186,500 of the world's best trained professionals in 42 countries. The Company generated consolidated revenues of US \$ 6.3 billion for fiscal year ended 31 March, 2010 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

Note: This TCS release and other news announcements are available as part of an RSS feed at <http://www.tcs.com>

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PRESS RELEASE

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