



TCS/PR/File-BSE& NSE/2012-13/15

June 14, 2012

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
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Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled “**Fourth Annual Tata Consultancy Services Technology Summer Camp Inspires Students to Pursue STEM Related Careers**” which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

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For immediate use **PRESS RELEASE**

Fourth Annual Tata Consultancy Services Technology Summer Camp Inspires Students to Pursue STEM Related Careers

TCS' 2012 goIT Program Culminated with Team-Based Robotics Competition and Hands-on Workshops with the Latest Technologies for High School Students

Cincinnati/Mumbai June 14, 2012: Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS), a leading IT services, consulting, and business solutions organization, today announced the completion of its 4th annual goIT summer camp in the greater Cincinnati, Ohio region - the culmination of the company's goIT program to engage students with technology in an effort to garner interest in pursuing STEM (Science, Technology, Engineering, and Mathematics) related careers. The camp, run out of TCS' flagship North American software delivery center in Milford, Ohio is focused on technology education, teamwork and global citizenship. Since its inception, the goIT program has reached over 1,700 students across 20 Ohio school districts through in-school workshops.

The TCS goIT program, which is free for all students, provides in-school IT career and awareness workshops, and hands-on technology education. Throughout the school year over 40 TCS volunteers conducted workshops and other training targeted toward introducing students to new technologies and providing IT career awareness. The technology workshop topics have included basic programming lessons and technology hot-topics such as Web 2.0, social media and mobile technology.

"TCS believes that an essential ingredient for vibrant, sustainable communities is a strong commitment to improving education, specifically the quality of and access to technology-related educational resources for students," said **Surya Kant, President, TCS North America, UK and Europe**. "Today, fewer students are enrolling into technology-related degrees than ever before at a time when these skills are most in demand. To help curb this trend, TCS' goIT program seeks to engage and inspire high school students to pursue careers in science and technology."

"I proudly support this technology program because it teaches students about the career prospects available in this growing field. In addition, I hope that this program as well as TCS will help turn Ohio into a leader in technology throughout the United States." said State Representative Joe Uecker.

"Universities across the country have seen an alarming decline in students seeking degrees in STEM-related fields over the last decade and these are precisely the career fields that will offer the greatest opportunities for our next generation of workers," said Santa Jeremy Ono PhD. senior vice president for academic affairs and provost at the University of Cincinnati. "Getting today's generation of learners excited about science and technology is critical to our nation's future competitiveness on the world stage and programs like TCS' goIT are an extremely valuable contribution to this goal."

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During the summer camp, students participate in a series of analytical and interactive challenges surrounding the IT industry and specific computer science problems. The highlight of the camp is a robotics competition which took place on June 13th, in which student teams program robots under the guidance of TCS mentors and then compete in a series of challenges, such as obstacle courses and automation activities. At the end of the summer camp, students are recognized for their achievements at a Parent-Student award ceremony.

Recent statistics show that over the past decade, university enrolment in STEM-related fields has decreased by over 60 percent in the U.S., while in 2012 alone over 150,000 tech jobs are projected to be available leading to roughly 2.5 jobs available for every IT graduate in the United States. The goIT program began in the Cincinnati area four years ago to help combat this negative trend and has expanded to include 2 additional cities reaching over 25 individual schools. In addition to the Cincinnati area, goIT summer camps will also take place this year in Columbus, OH and Midland, MI. In the coming years, TCS plans to expand the goIT program's reach to more high school students throughout the U.S.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has over 238,500 of the world's best trained consultants in 42 countries. The Company generated consolidated revenues of US \$10.17 billion for year ended 31 March, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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