TCS/PR/SE-29/2013-14

September 13, 2013

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**Tata Consultancy Services Ranks 50 on 2013 InformationWeek 500**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For TATA CONSULTANCY SERVICES LIMITED

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

For immediate use **PRESS** RELEASE

Tata Consultancy Services Ranks 50 on 2013 InformationWeek 500

TCS listed as one of the most innovative users of business technology tied to a sustainable business development project

San Francisco, CA, September 13, 2013 – Tata Consultancy Services (*BSE: 532540, NSE: TCS*), a leading IT services, consulting and business solutions organization, today announced that it ranked 50 on this year's InformationWeek 500– a list of the top technology innovators in the U.S. The full list can be on www.informationweek.com/500. This year TCS broke through to the top 5 in the IT Industry Category.

"At TCS, we believe in the importance of using our technological innovation skills to give back to the communities where we work and live," said Alok Kumar, Vice President & Global Head - Internal IT and Shared Services. "We are delighted to be recognized by InformationWeek for our optimization of energy consumption through green IT innovation."

The company's most recent InformationWeek recognition reflects TCS' work to optimize energy consumption through the usage of energy efficient and environment friendly infrastructure. By optimizing the performance of datacenters, improving information system efficiency, reducing TCS' carbon footprint, and managing e-waste, TCS enabled sustainable business development. TCS innovatively used technologies such as server consolidation and virtualization, optimized cooling infrastructure, utilized intelligent Power Distribution units, enabled paperless offices through digitization, and rolled out indigenously developed videoconferencing solutions, improving worldwide connectivity and reducing travel.

These initiatives:

- Conserve a potential of 500 MWH of energy
- Prevent carbon emissions of 263.33 tons of CO2 annually
- Generate 6-10% in energy savings by optimizing cooling capacity
- Reduced paper consumption by 10% as compared to previous year
- Overall, reduce the energy consumption per person by over 6% as compared to previous year

The theme of this year's InformationWeek 500 is digital business. It's a movement, rooted in data analytics, mobile computing, social networking and other customer-focused technologies that are turning companies and industries on their ear," said InformationWeek Editor In Chief Rob Preston. "Every enterprise is now a digital business — or needs to become one fast. The companies in our ranking are leading the way.

InformationWeek identifies and honors the nation's most innovative users of information technology with its annual InformationWeek 500 listing, and also tracks the technology, strategies, investments, and administrative practices of some of the best-known organizations in the country. Past overall winners include Beth Israel Deaconess Medical Center, PACCAR Inc., The Vanguard Group, CME Group, National Semiconductor, Con-Way, and Principal Financial Group. Unique among corporate rankings, the InformationWeek 500 spotlights the power of innovation in information technology.

Additional details on the InformationWeek 500 can be found online at www.informationweek.com/iw500/.

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About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 277,000 of the world's best-trained consultants in 44 countries. The company generated consolidated revenues of US $11.6 billion for year ended March 31, 2013 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

About InformationWeek
For more than 30 years, InformationWeek has provided millions of IT executives worldwide with the insight and perspective they need to leverage the business value of technology. InformationWeek provides CIOs and IT executives with commentary, analysis and research through its thriving online community, digital issues, webcasts, and proprietary research and live, in-person events. InformationWeek's award-winning editorial coverage can be found at www.informationweek.com.

InformationWeek is produced by UBM Tech, a global media business that brings together the world's technology industry through live events and online properties. Other UBM Tech's brands include EETimes, Interop, Black Hat, Game Developer Conference, CRN, and DesignCon. The company's products include research, education, training, and data services that accelerate decision making for technology buyers. UBM Tech also offers a full range of marketing services based on its content and technology market expertise, including custom events, content marketing solutions, community development and demand generation programs. UBM Tech is a part of UBM (UBM.L), a global provider of media and information services with a market capitalization of more than $2.5 billion

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