



TCS/PR/2010-11/8

May 11, 2010

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Mumbai.
Fax No. 2659 8237 / 38
Kind Attn: Manager, Listing Department

Dept. of Corporate Services
Bombay Stock Exchange Limited
Mumbai
Fax No. 2272 2037 / 2272 3121
Kind Attn: Mr. Bhushan Mokashi
General Manager

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled "**Tata Consultancy Services ranked #1 Service Provider in the Nordic Region**" which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,

For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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Tata Consultancy Services ranked #1 Service Provider in the Nordic Region

- ***Delivers on its promise of "Experience Certainty" to clients across Sweden, Finland, Norway and Denmark***
- ***Dominates industry in customer satisfaction, significantly ahead of all other vendors on Quality, Flexibility, Risk and Innovation***

Mumbai, May 11, 2010; Tata Consultancy Services (TCS), (BSE: TCS.BO, NSE: TCS.NS), a leading global IT services, business solutions and outsourcing firm, was today ranked as the number one player in the Nordic region on major key performance indicators surveyed in EquaTerra's Nordics Service Provider Performance Study 2010.

The report is an annual outsourcing vendor performance survey completed by CIOs and CxOs representing the top 220 Nordic companies in terms of their IT spend and ranked 16 leading service providers in the region based on client feedback. "This report is one of the most comprehensive independent surveys of IT decision makers in the Nordic region and therefore of high relevance to the market. We are honoured by the recognition accorded to us by our clients and are committed to continuing working with them as their partner of choice," said Amit Bajaj, Director of the Nordic and Baltic region at TCS.

Tata Consultancy Services had the highest industry score on all major Key Performance Indicators including Customer Satisfaction, Quality, Flexibility, Innovation, Risk and Transition Management. The company attained a general satisfaction rate of 85 percent. (A significant 11 percentage points higher than the number two player as well as the average industry level satisfaction which stood at 66%). In terms of meeting expectations (delivering on what was promised) TCS ranked first again at 83% (versus the second ranked at 71% and industry average of 64%) demonstrating the company's leadership in bringing "certainty" of results to its clients.

"This is a very strong performance by TCS. The company achieved excellent results in all KPIs and the highest score ever in the recommendation index (93%) – the KPI that measures how likely the respondents are to recommend vendors to their peers," said Jef Loos, Director at EquaTerra.

TCS has been operating in the Nordic region for over 20 years and has over 3000 consultants servicing more than 75 Nordic clients, including leading companies such as ABB. "After rigorous evaluation, early this year we selected TCS as our outsourcing partner for SAP, Microsoft and Legacy platforms in Northern Europe. TCS was able to

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successfully complete the transition from outgoing vendor in a very short period of 8 weeks with zero disruption to business activities. By using TCS' industrialized service delivery approach we are able to improve our service levels to business while reducing cost and increasing the flexibility to meet changing business demands," says Jens Nielsen, CIO at ABB, responsible for Northern Europe and Central Asia. "Most importantly, having TCS as a partner we trust them to take complete accountability of managing our IT landscape allowing me and my team to focus our efforts in partnering better with business".

About Tata Consultancy Services (TCS)

Tata Consultancy Services is an IT services, business solutions and outsourcing organization that delivers real results to global businesses, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled services delivered through its unique Global Network Delivery Model, recognized as the benchmark of excellence in software development.

A part of the Tata Group, India's largest industrial conglomerate, TCS has over 160,000 of the world's best trained IT consultants in 42 countries. The Company generated consolidated revenues of over US \$6.3 billion for fiscal year ended 31 March 2010 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

About EquaTerra Nordics Service Provider Performance Study 2010

IT survey on trends and satisfaction based on perception from end-user clients. The report is focused on top 300 IT spending companies in all sectors. In order to be ranked in the report, service providers must meet 2 criteria: minimum 8 client evaluations and the client base evaluated per service provider must represent 2/3 annual outsourcing revenue of the Service Provider. Total confidentiality is guaranteed for participants and the data is collected via a web based survey. Most participants are CIO, CFO, CXO or immediate direct reports with decision making responsibility. For more info visit www.equaterra.com

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