TCS/PR/File-BSE& NSE/2012-13/34

October 4, 2012

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled **"Tata Consultancy Services Named the Exclusive Information Technology Consultancy for the 2012 Bank of America Chicago Marathon"** which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

For immediate use **PRESS** RELEASE

Tata Consultancy Services Named the Exclusive Information Technology Consultancy for the 2012 Bank of America Chicago Marathon

Year Three of Sponsorship Part of Ongoing Global Integrated Sports Marketing Campaign to Promote Wellness

CHICAGO, October 4, 2012: Tata Consultancy Services (*BSE: 532540, NSE: TCS*), the leading IT services, consulting and business solutions organization, has been named the exclusive information technology consultancy for the 2012 Bank of America Chicago Marathon to be held on Sunday, October 7, 2012. This is the third consecutive year TCS will sponsor all three major U.S. marathons, including the 2012 Boston Marathon (April 16) and 2012 ING New York City Marathon (November 4).

TCS has partnered with the Chicago Marathon to sponsor and enhance the information areas that will be posted throughout the Marathon weekend at both the Bank of America Chicago Marathon Health & Fitness Expo and Grant Park. The 2-day Health & Fitness Expo will take place at Chicago's McCormick Place Convention Center. The Information-Tents will be located at the 27th Mile Post-Race Party, on the corners of 11th Street and Michigan Avenue, Harrison Street and Michigan Avenue, Congress and Columbus, at the Charity Village and by the Gear Check/Buckingham Fountain area. This year TCS will field more than 40 runners.

To further support this partnership, TCS is introducing the "Bank of America Chicago Marathon App Powered by TCS". Successfully deployed at the Mumbai, Bangalore and Amsterdam marathons, also sponsored by TCS, the customized app provides a range of exciting, race-specific features for marathon runners as well as enthusiasts who want to keep track of the event, including race results, an interactive course map, a race weekend calendar with details on the Health & Fitness Expo and local attractions, and elite athlete information, as well as event communications and alerts.

"TCS has a longstanding commitment to promoting health and fitness not just among our own employees, but across local communities and society at large," said Surya Kant, President, North America, UK and Europe for TCS. "Our continued sponsorship of the three major marathons in the U.S. reflects our company-wide support of individual well-being, excellence and achievement."

In sponsoring these events and in keeping with TCS' commitment to corporate social responsibility, TCS will engage with runners, friends and family, and the broader community to share the company's commitment to health and fitness, specifically in support of the education and prevention of diabetes. A growing problem, diabetes afflicts an estimated 346 million people worldwide and 8.3% of Americans. All proceeds raised by Team TCS at the Bank of America Chicago Marathon will go to the American Diabetes Association.

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For immediate use **PRESS** RELEASE

About Tata Consultancy Services Ltd (TCS)
Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 243, 000 of the world's best-trained consultants in 42 countries. The company generated consolidated revenues of US $10.17 billion for year ended March 31, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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