



TCS/PR/File-BSE& NSE/2012-13/24

August 2, 2012

National Stock Exchange of India Limited
Exchange Plaza
Bandra-Kurla Complex
Mumbai
Fax. No. 2659 8237 / 38
Kind Attn.: Manager, Listing Department

BSE Limited
P. J. Towers
Dalal Street
Mumbai
Fax. No. 2272 2037 / 2272 3121
Kind Attn.: General Manager,
Department of Corporate Services

Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of a Press Release titled “**Ziraat Bank, Turkey, selects TCS BaNCS to power international banking operations**” which will be disseminated shortly.

The Press Release is self-explanatory.

Thanking you,

Yours faithfully,
For **TATA CONSULTANCY SERVICES LIMITED**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: as above

TATA CONSULTANCY SERVICES

Tata Consultancy Services Limited

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For immediate use **PRESS RELEASE**

Ziraat Bank, Turkey, selects TCS BaNCS to power international banking operations

Mumbai, August 2 , 2012: Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS) a leading IT services, consulting and business solutions organization, announced that Ziraat Bank, Turkey, has selected the TCS BaNCS core banking platform for a multi-country implementation as part of its international growth strategy. This transformational engagement, which commenced in July 2012, follows a 'model office solution' approach towards the deployment across multiple countries in Europe.

The critical factors behind TCS BaNCS selection as the solution of choice by Ziraat Bank were its flexibility and parameterization. These in turn are complemented by TCS' delivery certainty paradigm as experienced by more than 280 customers worldwide.

Yunus Uygur Kocaoğlu, General Manager, Fintek, Ziraat Bank said, "We are excited about deploying the TCS BaNCS core banking platform for international operations of Ziraat Bank in Europe. With this high-performance, flexible, integrated solution, we are looking forward to catering to dynamic and local customer requirements across multiple geographies in a standardized manner. TCS brings an established track record of multi-country implementations and we are delighted to leverage that global track record in a fruitful partnership."

Commenting on the new win, **N Ganapathy Subramaniam, President, TCS Financial Solutions** said "We are delighted to be part of the global growth journey that the Bank is embarking. We are keen to leverage our 'model office solution' that will help the bank adopt the best practices driven global operating model, one service delivery standard and local expertise. Coupled with our implementation certainty, we are confident that we can contribute to the Bank's transformation and growth. We are also happy to collaborate with our local Turkish partner Ultima Bilgi Teknolojileri A.S. along with Fernbach and RSystems International and Ultima information technologies in this endeavor."

Most banks with an international presence today see merit in using standard core banking solutions as part of their growth strategy. With the goal of providing standardized views and offerings, combined with modest adaptation to reflect local requirements and regulatory compliance, these solutions provide better ROI and TCO. The integrated TCS BaNCS core banking platform comprising loans, deposits, trade finance, treasury, CRM, regulatory and compliance modules, among others, will help Ziraat Bank extend its international footprint in a short time. With an award-winning, industry-recognized, high-performance solution such as TCS BaNCS, Ziraat Bank will be able to provide its customers with efficient customer service while adding additional flexibility, a much-needed attribute in today's changing financial services landscape.

About Ziraat Bank

Ziraat Bank, Turkey's strongest and most deeply rooted bank, started its operation in 1863. As the cornerstone of the Turkish banking sector, Ziraat Bank has been the driving force of economic development in various phases of the national history; while uninterruptedly providing resources to merchants, entrepreneurs and individuals, it has also delivered banking products and services throughout Turkey. With its extensive product and service diversity, unrivalled knowledge and experience, synergic organization with its subsidiaries, superior human resources and robust financial structure, Ziraat Bank is in a unique and selective position in its sector. Ziraat Bank provides

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uninterrupted and superior services to its customers in the corporate, commercial, agricultural and retail banking segments.

About Ultima Bilgi Teknolojileri A.S

Ultima Bilgi Teknolojileri A.S. is a leading provider of Consultancy & Services on Core Business Applications, and IT Infrastructure within the Finance and Telecommunications industries. ULTIMA is a provider of Core Banking and CRM solutions. Its core competency is in solutions integration and the ability to provide strategic business solutions that are customized and highly scalable to meet business needs. ULTIMA is the local partner of TCS Financial Services in Turkey.

About TCS Financial Solutions

TCS Financial Solutions is a strategic business unit of Tata Consultancy Services. Dedicated to providing business application solutions to financial institutions globally, TCS Financial Solutions has compiled a comprehensive product portfolio under the brand name of TCS BaNCS. Our mission is to provide best-of-breed solutions that drive growth, reduce costs, mitigate risk and offer a faster speed-to-market for our clients. With a global customer base of more than 280 institutions operating in over 80 countries, TCS Financial Solutions deliver state-of-the-art software solutions for the banking, insurance and capital markets industries worldwide. For more information, visit us at www.tcs.com/bancs.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPO, infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 243,000 of the world's best-trained consultants in 42 countries. The company generated consolidated revenues of US \$10.17 billion for year ended March 31, 2012 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

For more information, please contact:

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