TCS/PR/SE-36/2014-15

September 29, 2014

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex
Mumbai

Kind Attn: Manager, Listing Department

BSE Limited
P.J. Towers
Dalal Street
Mumbai

Kind Attn: General Manager,
Department of Corporate Services
Scrip Code No. 532540 (BSE)

Dear Sirs,

We are sending herewith copy of the Press Release titled **"Tata Consultancy Services Recognized With Two Prestigious Oracle Excellence Awards"** which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Suprakash Mukhopadhyay
Vice President and Company Secretary

Encl: As above

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Corporate Identification No. (CIN): L22210MH1995PLC084781

For immediate use **PRESS** RELEASE

Tata Consultancy Services Recognized With Two Prestigious Oracle Excellence Awards: Specialized Partner of the Year – North America in Customer Experience Applications, and Specialized Partner of the Year – APAC in Database

NEW YORK | MUMBAI, September 29, 2014: Oracle today recognized Tata Consultancy Services (TCS), (BSE: 532540, NSE: TCS), a leading IT services, consulting and business solutions organization, with its 2014 Oracle Excellence Awards for Specialized Partner of the Year – North America in Global System Integrator Customer Experience (CX) Applications, and Specialized Partner of the Year – APAC in Database.

The Oracle Excellence Awards for Specialized Partner of the Year encourage innovation by OPN members, who use Oracle's products and technology to create value for customers. These two awards reflect TCS' success in adopting OPN's Specialized approach, which is aimed at enabling partners to establish industry recognition by following a formal process to become Specialized in key Oracle solution areas. TCS is a Diamond level member of Oracle PartnerNetwork (OPN).

TCS was presented the '2014 Oracle Excellence Award for Specialized Partner of the Year – North America in Global System Integrator CX Applications' for demonstrating excellence in selling, specializing and showcasing Oracle's CX suite of apps to its global customers in many industries. TCS also won the '2014 Oracle Excellence Award for Specialized Part of the Year – APAC in Database' in recognition of TCS' commitment to delivering innovative solutions, business results and excellence in Enterprise Databases and Engineered Systems across areas including sales, marketing, solution development, and customer satisfaction. These awards reflect TCS' commitment to raising awareness and providing business consulting and IT solutions and services in the enterprise.

"It is an honor to be recognized by Oracle for our expertise across industries and geographies," said Krishnan Ramanujam, Global Head, Enterprise Solutions, TCS. "We know that our clients, who represent some of the world's leading companies across a myriad of industries, are facing unprecedented change, driven in large part by converging technologies, including cloud, mobile, social, and big data management. Oracle and TCS share a commitment to developing innovative solutions that can help companies manage these disruptions in order to digitally transform their businesses and better serve their customers."

TCS' longstanding relationship with Oracle dates back to 1987. The two companies have helped their customers navigate businesses' most complex challenges. As customers begin to demand personalized service across platforms, it is increasingly important for brand owners to engage, serve and sell to their customers in new ways. In order to deliver real-time engagement on the front end, companies must fundamentally change traditional business processes and reimagine traditional database systems. Helping companies to navigate this journey is a TCS core competency and, powered by Oracle's suite of apps and products, TCS has helped clients realize significant results.

"TCS has demonstrated an outstanding level of innovation in delivering proven, Oracle-based solutions that solve our joint customers' most critical business challenges," said Terri Hall, group vice president, North America Sales, Alliances and Innovative Client Services, Oracle. "We congratulate TCS in winning two 2014 Oracle Excellence Awards, for Specialized Partner of the Year in North America for Customer Experience and Specialized Partner of the Year in APAC for Database. These achievements are a testament to TCS' dedication to excellence and providing its customers with solutions and services that deliver real business value and successful results."

The Specialized Partner for Customer Experience award is given to two systems integrators and is one of three prestigious awards bestowed upon such companies in North America during Oracle OpenWorld. The other Specialized Partner awards given to systems integrators are for Human Capital Management (HCM) and Enterprise Resource Planning (ERP). Similarly, the Specialized Partner of the Year APAC awards recognize partner excellence in a number of areas, including sales, marketing, and solution development.

To learn more about TCS' presence at Oracle OpenWorld and its expertise in areas such as CX, Enterprise Databases and Engineered Systems, please visit our website.

About Tata Consultancy Services Ltd. (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT, BPS,infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata group, India's largest industrial conglomerate, TCS has over 305,000 of the world's best-trained consultants in 46 countries. The company generated consolidated revenues of US $13.4 billion for year ended March 31, 2014 and is listed on the National Stock Exchange and Bombay Stock Exchange in India. For more information, visit us at www.tcs.com.

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About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) Specialized is the latest version of Oracle's partner program that provides partners with tools to better develop, sell and implement Oracle solutions. OPN Specialized offers resources to train and support specialized knowledge of Oracle products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to differentiate through Specializations. Specializations are achieved through competency development, business results, expertise and proven success. To find out more visit: http://www.oracle.com/partners.

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