



TCS/PR/SE/06/2025-26

April 30, 2025

**National Stock Exchange of India Limited**  
**Exchange Plaza, C-1, Block G,**  
**Bandra Kurla Complex, Bandra (East)**  
**Mumbai - 400051**  
**Symbol - TCS**

**BSE Limited**  
**P. J. Towers,**  
**Dalal Street,**  
**Mumbai - 400001**  
**Scrip Code No. - 532540**

Dear Sirs,

**Sub: Press Release**

We are sending herewith copy of the Press Release titled “**TCS Collaborates with SAP to Enable Enterprise-wide GenAI and Cloud Adoption For its Customers**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,  
For **Tata Consultancy Services Limited**

**Yashaswin Sheth**  
**Company Secretary**

Encl: As above

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel 91 22 6778 9595 Fax 91 22 6630 3672 e-mail corporate.office@tcs.com website www.tcs.com

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021

Corporate Identity No. (CIN): L22210MH1995PLC084781

## TCS Collaborates with SAP to Enable Enterprise-wide GenAI and Cloud Adoption For its Customers

*Tata Consultancy Services will help accelerate cloud migration at scale for SAP customers, thereby enhancing service management and reimagining end-user experience*

**MUMBAI, April 30, 2025:** [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions has expanded its partnership with SAP, a global leader in enterprise applications and business AI, to enable business transformation at scale for SAP customers by leveraging Generative Artificial Intelligence (GenAI). Building on their two-decade relationship between both the organizations, this collaboration aims to further drive scalability, agility and innovation.

TCS and SAP are helping customers accelerate enterprise-wide cloud adoption as part of their 'RISE with SAP' initiative, facilitating a simpler transition from on-premises to cloud environments. Through this collaboration, TCS plans to work with SAP to power a centralized eco-system for its global customers, enhancing service management, end-user experience, and overall customer success.

**V Rajanna, President, Technology, Software and Services, TCS, said,** *"Over the past two decades, TCS and SAP have consistently delivered industry-leading solutions, empowering global enterprises on their digital transformation journeys. As we embark on the next phase, we remain committed to creating sustainable value and fostering growth for our customers. Together, we will continue to transform end-user experiences and drive innovation across the enterprise landscape."*

TCS plans to establish an Innovation Council, leveraging its Agile Innovation Cloud (AIC) framework to drive innovation in areas such as AI democratization, GenAI, and automation ecosystems to enable innovation at scale for SAP customers. Additionally, TCS will also leverage its TCS Pace Port™ innovation network spread across 12 major cities worldwide, to ideate, collaborate, and develop solutions with SAP customers. The TCS Pace™ network aims to promote systematic, scalable, and sustainable innovation in enterprises.

**Thomas Saueressig, Member of the Executive Board of SAP, Customer Services & Delivery, said,** *"Our collaboration with TCS continues to drive meaningful impact for customers by bringing together leading cloud solutions and proven delivery expertise. Together, we are helping organizations simplify their transformation journeys, accelerate cloud adoption, and harness the power of AI and data."*

**Vikram Karakoti, Global Head, Enterprise Solutions, TCS, said,** *"TCS looks forward to building on its twenty-year partnership with SAP to launch an accelerated path to RISE with SAP adoption and E2E automation with GenAI. TCS enjoys a 360° relationship with SAP, and, together, we provide our clients with seamless and flexible digital cloud adoption, reinforcing operational resilience and efficiency. The new endeavor combines our agile, scalable methodologies with cutting-edge GenAI innovations to help global enterprises adapt, grow, and unlock new opportunities through technology."*

Over the last two decades, TCS has remained SAP's trusted transformation partner of choice across the value chain. The alliance has enabled clients to unlock the full potential of SAP's enterprise cloud, business AI and data analytics capabilities.

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### About Tata Consultancy Services (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of over 607,979 consultants in 55 countries and 180 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world’s most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit [www.tcs.com](http://www.tcs.com)

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### TCS media contacts:

Corporate Communications & India	Email: <a href="mailto:corporate.communications@tcs.com">corporate.communications@tcs.com</a> Email: <a href="mailto:saxena.kritika@tcs.com">saxena.kritika@tcs.com</a>   Phone: +91 22 6778 9999 Email: <a href="mailto:kimberly.solomon@tcs.com">kimberly.solomon@tcs.com</a>   Phone: +91 22 67789098
Europe	Email: <a href="mailto:roland.bagen@tcs.com">roland.bagen@tcs.com</a>   Phone: +46 70 3178024

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