



TCS/PR/SE/23/2025-26

August 20, 2025

**National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (East)  
Mumbai - 400051  
Symbol - TCS**

**BSE Limited  
P. J. Towers,  
Dalal Street,  
Mumbai - 400001  
Scrip Code No. - 532540**

Dear Sirs,

**Sub: Press Release**

We are sending herewith copy of the Press Release titled “**Finnish Retailer Kesko Partners with TCS to Drive AI-Powered Retail Transformation**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,  
For **Tata Consultancy Services Limited**

**Yashaswin Sheth  
Company Secretary  
ACS 15388**

Encl: as above

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel 91 22 6778 9595 Fax 91 22 6630 3672 e-mail [corporate.office@tcs.com](mailto:corporate.office@tcs.com) website [www.tcs.com](http://www.tcs.com)

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021

Corporate Identity No. (CIN): L22210MH1995PLC084781

## Finnish Retailer Kesko Partners with TCS to Drive AI-Powered Retail Transformation

*Tata Consultancy Services will deliver SAP S4 Transformation, digital development, application managed services and intelligent automation to help the Finnish retail group scale operations, launch next gen digital services and drive growth*

**HELSINKI | MUMBAI, August 20, 2025:** [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions has been selected by Kesko, a leading Finnish retail group, as its strategic IT partner to spearhead the transformation of its core technology landscape across the Nordics and Baltics. This partnership is set to play a pivotal role in Kesko's journey to modernize operations, enhance business agility, and support its long-term growth and expansion ambitions in grocery, car, building and technical trades across multiple geographies and sectors.

The new multi-year partnership is designed to help Kesko to accelerate development of next generation of digital services, increase operational efficiency, go to market faster, and stay competitive by modernizing its IT landscape. This partnership will also help Kesko leverage AI and intelligent automation, improve quality, and save costs across Kesko's operations in Finland, Sweden, Norway, Denmark, Poland, Estonia, Latvia and Lithuania. As part of the collaboration, TCS will provide comprehensive, AI-enabled application managed services that will leverage machine learning and AI capabilities to understand the health of the application and take proactive measures to resolve incidents within Kesko's SAP and non-SAP landscapes.

**Arto Hiltunen, Chief Information Officer, Kesko** said, *"As the biggest trading sector operator in Finland and one of the biggest in Northern Europe, we are always working to stay competitive and bring our large and diverse customer bases more value. That is why we are partnering with TCS to continuously improve our quality, efficiency and the multichannel customer experience, while staying innovative and resilient amidst uncertainties in the operating environment."*

The engagement covers hosting and modernization of SAP environments, and end-to-end support for digital applications. These services will be delivered through a unified operations model—powered by TCS ignio™ AIOps and the TCS RiO™ (Rigor in Operations) framework—to enable full-stack observability, and deliver predictive, proactive incident management at scale. TCS' ignio AIOps is built on an agentic SaaS (Software-as-a-Service) architecture, and it autonomously resolves IT issues across multi-cloud and hybrid environments.

**Subhadipta Samantray, Country Head, TCS Finland**, said, *"We are excited to partner with Kesko to accelerate their digital transformation with our AI-driven solutions and deep industry expertise. This collaboration sets a benchmark for the retail sector, demonstrating how advanced technology and innovation can empower businesses to adapt, enhance customer experiences, and lead in an ever-evolving market."*

TCS partners with the top 10 global retailers and many others around the world to build profitable and sustainable businesses and offer immersive, unified, and hyper-personalized omnichannel experiences for their customers. TCS' deep industry expertise, backed by decades of experience and relevant partnerships in retail, spans across store operations, merchandising, supply chain, marketing, pricing strategies, and business model reinvention.

**Abhijit Niyogi, Head of Retail – UK, EMEA, and India, TCS,** said, *“The retail industry is undergoing a transformative journey driven by technological advancements and evolving customer expectations. In this scenario, seamless IT services and agile operations are indispensable for Kesko to strive to grow in a dynamic and competitive market. This engagement is part of TCS’ broader strategy to empower perpetually adaptive enterprises, and we aim to bring not only executional excellence but a long-term vision for sustainable, customer-driven growth.”*

TCS has had a strong presence in Finland for the past 30 years. TCS Finland has ranked among top in customer satisfaction by an independent survey and has also been recognized as a Top Employer by the Top Employers Institute. To accelerate innovation and digital transformation in the Nordics, TCS recently launched The TCS Pace Studio in Stockholm, its first in the region. This hub joins TCS’ global Pace™ innovation network, which fosters rapid prototyping and business solutions across key locations.

---



---

### Kesko Oyj

Kesko Oyj is one of the largest retail companies in Northern Europe, operating in grocery trade, building and technical trade, and car trade. Based in Helsinki, the company serves over 3.5 million customers and has a strong footprint across Finland, Sweden, Norway, Denmark, Estonia, Latvia, Lithuania, and Poland.

### Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of over 6,00,000 employees in 55 countries and 202 service delivery centres across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world’s most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit [www.tcs.com](http://www.tcs.com)

Follow TCS on [LinkedIn](#) | [Instagram](#) | [YouTube](#) | [X](#)

### TCS media contacts:

Corporate Communications & India	Email: <a href="mailto:corporate.communications@tcs.com">corporate.communications@tcs.com</a> Email: <a href="mailto:saxena.kritika@tcs.com">saxena.kritika@tcs.com</a>   Phone: +91 22 6778 9999 Email: <a href="mailto:santosh.castelino@tcs.com">santosh.castelino@tcs.com</a>   Phone: +91 22 67789098
Europe	Email: <a href="mailto:roland.bagen@tcs.com">roland.bagen@tcs.com</a>   Phone: +46 70 3178024