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National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “**TCS Partners with Air New Zealand to Drive AI-Led Transformation, Enhance Passenger Experience**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Yashaswin Sheth
Company Secretary

Encl: As above

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TCS Partners with Air New Zealand to Drive AI-Led Transformation, Enhance Passenger Experience

As per the five-year partnership, TCS will streamline operations, lead workforce transformation, and accelerate AI-adoption, ensuring seamless, technology-driven experiences for over 15 million passengers annually

MUMBAI | AUCKLAND, March 19, 2025 – [Tata Consultancy Services](#) (TCS), a global leader in IT services, consulting, and business solutions, has signed a five-year partnership with Air New Zealand to modernize the airline's digital infrastructure and position it at the forefront of AI-driven innovation. This collaboration aims to enhance Air New Zealand's digital capabilities, improve customer experience, and drive operational efficiencies across various aspects of its business, including fleet management, crew scheduling, and ground services.

Announced at a formal signing event at TCS' Banyan Park Campus in Mumbai, the agreement supports Air New Zealand's vision to become the world's most digitally advanced airline. The event was attended by New Zealand Prime Minister the Right Honourable Christopher Luxon, Tata Group Chairman, Natarajan Chandrasekaran, Air New Zealand Chief Executive Officer Greg Foran, and TCS Chief Executive Officer and Managing Director K. Krithivasan.

This partnership strengthens TCS' commitment to New Zealand, where it has been a trusted partner for digital transformation for over 37 years, driving innovation across industries. With an office in Auckland and a team of 460 professionals, TCS serves 20+ blue-chip customers in the region across banking, retail, construction, manufacturing, and local government. Through the TCS Co-Innovation Network™ (COIN™), the organization works closely with top universities in New Zealand to advance research in cybersecurity, sustainability, and AI. TCS also led the development of the Asia Pacific Digital Sustainability Index in 2022, shaping the region's approach to sustainable digital transformation. Beyond business, TCS is committed to fostering digital talent in New Zealand. Its flagship STEM empowerment programs, goIT™ and goIT™ Girls in the region are inspiring students to pursue careers in technology and innovation.

Greg Foran, Chief Executive Officer, Air New Zealand, said, *“Leveraging TCS’ expertise in cutting-edge technologies will help us enhance the customer experience, streamline operations, and reinforce our commitment to cybersecurity and data protection. This collaboration aligns with our vision to be a digitally enabled airline of the future. We began working with TCS in September 2024 and in just a few short months, we’ve seen the benefits of tapping into the depth and breadth of talent and expertise they have when it comes to digital solutions. Going forward, TCS will be an instrumental partner in helping us deliver our Cargo Digital Transformation and improvements to our Digital Retail capability. We’re excited about the benefits this partnership will bring for our customers and the aviation industry.”*

K. Krithivasan, Chief Executive Officer and Managing Director, TCS, said, *“We are excited to partner with Air New Zealand in its journey to become a digitally advanced airline. With our expertise in aviation, combined with our ability to drive large-scale innovation, TCS will enable Air New Zealand to set new benchmarks for efficiency, sustainability, and customer engagement. By leveraging AI, automation, and cloud technologies, we aim to reimagine operations, enhance passenger experiences, and build a more agile and resilient airline. This partnership reflects our commitment to helping global enterprises adapt, grow, and unlock new opportunities through technology.”*

Air New Zealand operates a global network offering air passenger and cargo services across 49 domestic and international destinations. Each year, the airline flies more than 15 million passengers on over 3,400 weekly flights. This transformation marks a significant step in Air New Zealand's commitment to secure, innovative, and technology-driven experiences for travelers worldwide. TCS will streamline Air New Zealand's digital services across a diverse landscape of more than 600 applications, by integrating AI-driven automation and cloud technologies into critical airline functions. This will drive innovation across cargo service, disruption management, retail offerings, maintenance systems and crew operations.

Workforce transformation will also be a key focus of this engagement, with TCS leading large-scale upskilling programs to strengthen digital capabilities across Air New Zealand's teams in AI, cybersecurity, and digital engineering. The collaboration also includes enhancements to Air New Zealand's digital retail and loyalty program experiences.

With three decades of leadership in aviation, TCS partners with the world's leading airlines, offering consulting-led approaches, cognitive-powered portfolio of business, and technology and engineering services. TCS leverages industry-specific solutions, like [TCS Aviana™](#), a unified, autonomous, digital, cloud-ready platform for intelligent airline operations. Its contextual understanding of airline operations, coupled with its AI-led technology capabilities, will help Air New Zealand unlock new growth opportunities and drive innovation across its entire business ecosystem.

About Air New Zealand

Air New Zealand's story started in 1940, first taking to the skies between Auckland and Sydney on a flying boat - a Short S30. Known for its warm Kiwi hospitality, today, the airline has 98 operating aircraft ranging from Boeing 787-9 Dreamliners and Airbus A320s to ATRs and Q300s, offering customers comfort in the latest most efficient jets and turboprops. It's a modern fuel-efficient fleet with an average age of 6.7 years. Air New Zealand's global network of passenger and cargo services centres around New Zealand. Pre-Covid, the airline flew more than 17 million passengers every year, with 3,400 flights per week. Air New Zealand was named 2022 World's Safest Airline by the Australian rating service [AirlineRatings.com](#), highlighting the airline's laser-focus on safety and won Best Corporate Reputation in New Zealand in the same year – 8th year in a row.

Air New Zealand has a well-connected domestic business, connecting customers and cargo to 20 different regions around New Zealand. Internationally, the airline has direct flights to major cities across Australia, Asia, the Pacific Islands and the US, and through its strong relationships with alliance partners, offers customers more choice and convenience to connect further afield to hundreds of destinations. Air New Zealand has a particular focus on sustainability and its Sustainability Framework helps guide the airline's efforts in tackling some of New Zealand's and the world's most complex challenges. Airpoints, Air New Zealand's loyalty programme, is seen as the most valuable loyalty programme in New Zealand with 3.5 million members. It allows members to earn Airpoints Dollars™ and Status Points for VIP benefits in the air and on the ground. Air New Zealand aircraft are proudly identified by its distinct tail livery of the Mangōpare, the Māori symbol of the hammerhead shark which represents strength, tenacity, and resilience.

About Tata Consultancy Services (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest

standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of over 607,000 consultants in 55 countries and 180 service delivery centres across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as *perpetually adaptive enterprises*. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 15 of the world’s most prestigious marathons and endurance events, including TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of US \$29 billion in the fiscal year ended March 31, 2024. For more information, visit www.tcs.com

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