



TCS/PR/SE/74/2025-26

March 17, 2026

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540**

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “**TCS launches Rapid Outcome AI platform powered by NVIDIA**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Yashaswin Sheth
Company Secretary
ACS 15388**

Encl: as above

TATA CONSULTANCY SERVICES

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TCS launches Rapid Outcome AI platform powered by NVIDIA

SAN JOSE | MUMBAI, March 17, 2026: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, today launched, a new enterprise platform designed to help organizations accelerate their journey from AI experimentation to production deployment powered by NVIDIA. By leveraging predictive analytics, generative AI, computer vision, and agentic and Physical AI blueprints tailored for industry-specific processes, TCS and NVIDIA will help enterprises achieve higher levels of autonomy across their enterprise workflows.

[TCS Rapid Outcome AI](#) enables organizations across sectors such as manufacturing, telecommunications, banking, retail, life sciences, and engineering services to run AI applications at scale. These applications help automate decisions, increase operational visibility, reduce manual interventions, and improve productivity across enterprise processes and operational environments.

John Fanelli, Vice President, Enterprise Software, NVIDIA, said, *“AI is transforming how enterprises operate across industries—from manufacturing and telecom to banking and retail. The combination of TCS Rapid Outcome AI integrated with the full-stack NVIDIA AI platform alongside TCS’ deep industry expertise, enables organizations to accelerate the development and deployment of AI applications that deliver new levels of automation and tangible business outcomes.”*

Amit Kapur, Chief AI and Services Transformation Officer, TCS, said, *“TCS Rapid Outcome AI combines our contextual knowledge of industry domains and NVIDIA’s advanced AI infrastructure to drive business outcomes for our customers. The platform delivers operational intelligence and persona-based experience driving AI at scale. We are excited about the scale of impact this creates, and the value we deliver together.”*

Built leveraging NVIDIA AI infrastructure and combining industry-specific AI blueprints with NVIDIA accelerated computing, the platform enables enterprises to integrate AI capabilities into enterprise workflows and operational environments with speed, governance, and scalability. Through TCS’ dedicated NVIDIA Business Unit and joint go-to-market initiatives, the two companies will help global enterprises accelerate the deployment of sector-focused AI solutions, combining NVIDIA’s AI technologies with TCS’ contextual industry expertise to deliver real-world business outcomes.

AI Applications Driving Business Outcomes

AI at Scale

NVIDIA accelerated computing powers the platform, enabling enterprises to simulate, test, and refine operational decisions before real-world deployment. Using NVIDIA Omniverse libraries and OpenUSD-based simulation environments, telecom infrastructure and operational scenarios can be modeled and visualized as digital twins to evaluate safety, efficiency, and planning strategies. AI models deployed through NVIDIA NIM microservices support analytics, automation, and operational insights within these environments.

Operational Intelligence

The platform uses NVIDIA Metropolis to build vision AI agents that deliver operational intelligence at scale. It supports real-time monitoring across factory floors, warehouses, retail stores, telecom edge infrastructure, and other operational environments, enabling industrial autonomy through Physical AI, by detecting safety violations, identifying quality issues early, and generating actionable alerts.

Persona-based Enterprise AI

Using NVIDIA NIM microservices, the platform enables persona-based enterprise AI to support enterprise

functions such as customer service, IT operations, engineering, and decision support. These AI assistants help employees access enterprise knowledge, troubleshoot issues faster, and improve productivity across enterprise workflows.

TCS continues to expand its partnership with NVIDIA to help enterprises deploy AI technologies across business operations. TCS Rapid Outcome AI will be showcased at NVIDIA GTC 2026, where TCS is presenting its AI at Scale vision and demonstrating how enterprises can operationalize AI applications across industries.

TCS provides a range of AI-driven solutions tailored to various industries and manages Centers of Excellence dedicated to fostering innovation with NVIDIA technologies. Additionally, TCS is committed to enhancing its workforce's AI expertise by offering training on platforms, large language models, and advanced AI development frameworks.

About Tata Consultancy Services (TCS)

Tata Consultancy Services (BSE: 532540, NSE: TCS) is the technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

It has set an aspiration to become the world's largest AI-led technology services company and is enabling its clients to transform themselves across the full AI stack, from infrastructure to intelligence.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce spread across 55 countries and 202 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to artificial intelligence today.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit www.tcs.com

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