



TCS/PR/SE/43/2025-26

October 16, 2025

National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS

BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “**TCS Conducts the World’s Largest AI Hackathon**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

Yashaswin Sheth
Company Secretary
ACS 15388

Encl: as above

TATA CONSULTANCY SERVICES

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TCS Conducts the World's Largest AI Hackathon

The Hackathon is part of TCS' strategy to augment the AI-first culture in the company. It is a key enabler to the tcs^{AI} initiative which aims to accelerate AI adoption and give employees the right AI tools and experiences to reimagine their work & develop innovative solutions for our customers

MUMBAI, October 16, 2025: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has concluded the first edition of the tcs^{AI} Hackathon 2025 globally. With over **281,000 employees participating from across 58 countries**, the hackathon has made history by becoming the world's largest AI Hackathon. Anchored on 21 industry-relevant AI themes, the event set a **new benchmark in diversity and reach for the industry** with 33% of participation from women, 53% local employees taking part in overseas geographies, 36% mid-level and senior participants, 38% employees in the Gen Z age group taking part, and 29% non-technical participants.

Part of TCS' initiatives to accelerate AI adoption among employees under the unified banner tcs^{AI} (to be read as 'TCS to the power of AI'), the Hackathon is a key enabler to driving **AI-first culture** at TCS. tcs^{AI} also provides TCS employees access to GenAI-powered platforms, tools, and environments to explore, learn and meaningfully integrate AI into their everyday work.

The Hackathon brought together **People, Platforms and Partners in a unique approach** to deliver exciting and gamified experiences to employees. AI solutions from top hyperscaler and niche partners and TCS' own solutions like [TCS AI WisdomNext™](#) were integrated seamlessly to cater to each participant persona and solution needs. Participants accessed unlimited on-demand online AI labs and physical AI Friday labs and mentors, demonstrating what the **world's largest phygital AI foundries look like**.

True to its theme, Generative AI is playing a significant role in the comprehensive evaluation of the Hackathon submissions with TCS' AI experts in the loop – setting an example of how **AI augments humans to achieve scale and effectiveness**.

Aarthi Subramanian, Executive Director – President and Chief Operating Officer, Tata Consultancy Services, said, *“Attracting over 281,000 participants is a powerful signal of how AI has captured the imagination of all TCSers. The Hackathon was not just a competition, but a way to co-create the future of work, democratising AI, upskilling our people, and delivering solutions with real impact for our clients and communities. Whether employees are accessing AI in the flow of work, participating in hackathons, or experimenting with new tools, the overall tcsAI initiative is designed to multiply their individual impact and amplify our collective capabilities.”*

The tcs^{AI} Hackathon 2025 continues in its weekly AI Fridays in-person format at major TCS campuses in India. TCS customers have provided feedback indicating interest in participating in TCS' work on AI innovation. Several TCS customers and TCS groups are assessing the solutions developed during these Hackathons for potential integration into their products and services, both for clients and for internal use.

About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of over 590,000 employees spread over 55 countries and 202 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world’s most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit www.tcs.com

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