



TCS/PR/SE/35/2025-26

September 16, 2025

**National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (East)  
Mumbai - 400051  
Symbol - TCS**

**BSE Limited  
P. J. Towers,  
Dalal Street,  
Mumbai - 400001  
Scrip Code No. - 532540**

Dear Sirs,

**Sub: Press Release**

We are sending herewith copy of the Press Release titled “**ARN Media Partners with TCS to Modernize Operations, Scale Digital Engagement in Australia**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For **Tata Consultancy Services Limited**

**Yashaswin Sheth  
Company Secretary  
ACS 15388**

Encl: as above

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

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## **ARN Media Partners with TCS to Modernize Operations, Scale Digital Engagement in Australia**

*The multi-year partnership will help the audio-led entertainment company streamline operations, bringing together automation, global delivery optimization, and creating a cloud-first data platform*

**SYDNEY | MUMBAI, September 16, 2025:** [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has announced a multi-year partnership with ARN Media, one of Australia's leading audio-led entertainment companies, to transform its technology and business operations, based on TCS' deep domain expertise in the media and entertainment industry.

TCS leverages its global delivery capabilities and expertise in the communications and media industry to deliver Technology, Media, and Finance operations Services for ARN Media. This includes the design, development, and maintenance of enterprise and corporate applications, IT infrastructure support, end-user helpdesk and service management. Drawing on its expertise in operating model transformation, TCS will streamline ARN Media's IT operations by rationalizing the application portfolio and implementing consolidation and automation enablers tailored to the needs of ARN Media. Additionally, TCS will modernize and automate core business operations across sales, operations, finance, and accounting. This transformation is a key enabler as ARN builds a leaner and more agile organization focused on the core of their business – content delivery to their audiences.

**Ciaran Davis, Chief Executive Officer, ARN, said** *“ARN's ambition is to be Australia's leading All Audio company, focused on growing our audiences across every platform and device, driving innovation and delivering outstanding commercial performance. Our focus is on ensuring we can deliver on our ambitions by streamlining how we work and introducing smarter tools and systems. Our strategic partnership with TCS is a significant step towards building a leaner, more agile organisation that is investing in core activities of content creation, audience growth and digital capability.”*

Currently, ARN connects 8.0 million people each week through broadcast and digital radio across every state and territory in Australia. ARN owns 58 radio stations across 33 markets, plus 46 digital audio broadcasting stations nationwide. ARN also reaches 6.8 million people each month through podcasts with over 2.9 million registered users.

**Akhilesh Tiwari, President, Communications, Media and Information Services (CMI) – TCS, said,** *“Through this partnership, TCS is committed to support ARN Media on its data and AI-led transformation journey. By simplifying and modernizing technology operations, we aim to drive greater efficiency across ARN's core business functions. Our focus is on enabling faster, data-driven decision-making, enhancing agility, and optimizing costs with a flexible global delivery model. Ultimately, our goal is to empower ARN to deliver richer, more personalized content experiences while building a resilient, future-ready digital foundation.”*

With over 25 years of experience, TCS' Communications, Media, and Information Services business unit serves customers across 45 countries. Operating from more than 105 delivery locations, TCS leverages its industry and technology expertise to support over one billion subscribers globally. TCS' services encompass the entire communications value chain, including modernization, operation support system, networks, IT, and operations.

**Vikram Singh, Country Head, Australia & New Zealand – TCS, said,** *“We are proud to support ARN in its*

*transformation journey as it reimagines how it delivers content to millions of Australians. By modernizing core systems, enhancing data-driven decision-making, and streamlining operations, we will help ARN respond faster to market needs and deepen its connection with audiences across the country. This partnership reflects our continued commitment to enabling Australian businesses to perpetually adapt to the changing needs of the business landscape.”*

TCS has been strengthening its presence in Australia for over 35 years and serves as a digital partner to most of the top 10 listed companies in the region. The company has operations in five locations across the country and has also been recognized among LinkedIn’s Top 25 companies to work for and as a top employer in the region by the Top Employers Institute.

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### Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of over 6,00,000 employees in 55 countries and 202 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world’s most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit [www.tcs.com](http://www.tcs.com)

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