



TCS/PR/SE/21/2026-27

July 16, 2026

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540**

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “**TCS and Google Cloud launch Gemini Experience Center in Kolkata**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Yashaswin Sheth
Company Secretary
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Encl: as above

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TCS and Google Cloud launch Gemini Experience Center in Kolkata

Focused on the Consumer Business Group (CBG) vertical, the Kolkata Gemini Experience Center will accelerate the adoption of agentic AI.

The facility marks TCS' eighth Gemini Experience Center worldwide and its third in India.

MUMBAI, July 16, 2026: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has launched the Consumer Business Group (CBG) Gemini Experience Center (GEC) in Kolkata, India. The center will showcase AI-led innovations tailored for consumer business needs and built with Google Cloud and Google's Gemini models.

With the launch of the CBG GEC in Kolkata, TCS now operates three Gemini Experience Centers in India. These include the Retail GEC at the Chennai Retail Innovation Lab and the BFSI GEC at the Bengaluru BFSI Innovation Lab, each designed to serve industry-specific innovation and transformation needs.

By the end of 2026, TCS plans to establish a total of 10 GECs globally, including four in India. This expansion further strengthens TCS' global innovation footprint and underscores its strategic focus on partnering with hyperscalers to help enterprises navigate the next phase of AI-enabled transformation.

Shivir Chordia, Director of Partnerships, India, Google Cloud, said, *"Together with TCS, we are seeing how differentiated industry solutions built with Gemini are helping customers realize business value faster. The launch of the Gemini Experience Center in Kolkata marks a crucial step in accelerating agentic AI adoption, empowering consumer businesses to co-create, test, and scale next-generation innovations."*

Murali Ramanathan, CTO, Consumer Business Group, TCS, said, *"Our collaboration with Google Cloud has consistently focused on translating AI and next-generation tech into real business value. The Gemini Experience Center in Kolkata extends this collaboration by providing a dedicated environment for consumer businesses to co-create, test, and scale AI-led offerings. It reflects our commitment to empower enterprises around the world to unlock the full-potential of AI-led transformation and help them move from pilots to enterprise-scale adoption."*

AI adoption in consumer businesses has progressed from building prototypes to production-grade solutions. The CBG GEC in Kolkata will play a critical role in helping enterprises transform their business using the TCS Human+AI Autonomy model. It will enable organizations to co-create solutions built with Gemini, addressing evolving needs across retail, consumer packaged goods (CPG), and travel, tourism and hospitality (TTH) sectors.

This center will act as an innovation hub where customers will be able to experience agentic-AI enabled innovations through immersive demos and co-innovation workshops. It will enable industry leaders and partners to showcase offerings that enhance digital experiences, strengthen operations, and accelerate time-to-market across consumer businesses. TCS will leverage its deep sectoral domain expertise, forward deployed engineering, and Gemini's strengths, to help organizations accelerate transformation across customer engagement, operations, and commerce using agentic AI-enabled architectures.

TCS has built 3,000 industry-and context-aware AI agents with Gemini Enterprise that integrate seamlessly into customer environments, which include specialized agents for CPG, retail, travel, transportation and hospitality.

The TCS CBG GEC in Kolkata features a portfolio of AI-enabled offerings to drive operational excellence across enterprise functions, including:

- **Store operations** – A suite of AI-enabled offerings that improve in-store and frontline operations such as solutions to address planogram effectiveness, knowledge companion capabilities, store service desk (DIY), warehouse receiving, and store DIY asset maintenance.
- **Supply chain management** – The GEC also offers solutions for effective supply chain management such as cognitive visual receiving, supplier onboarding, agentic supplier contract management, and intelligent invoice processing to enhance efficiency and accuracy across supply chain operations.
- **Omni-channel retail** – The solutions also span across key functions in omni-channel retail, including merchandising capabilities such as supplier engagement through supplier onboarding, product onboarding and enrichment, as well as agentic commerce, intelligent hybrid search, and invoice reconciliations to strengthen omni-channel performance.
- **Customer service** - The center offers unified contact center solutions along with HR and talent acquisition capabilities.

Through this collaboration, TCS reinforces its commitment to driving agentic AI-enabled innovation and co-creating next-generation consumer business offerings tailored to the evolving needs of the customers. TCS will leverage generative AI, advanced analytics, and immersive tech to deliver digital experiences, enhance operations, and accelerate time-to-market for clients globally.

About Tata Consultancy Services (TCS)

Tata Consultancy Services (BSE: 532540, NSE: TCS) is the technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

It has set an aspiration to become the world's largest AI-led technology services company and is enabling its clients to transform themselves across the full AI stack, from infrastructure to intelligence.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce spread across 56 countries and 194 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long-term partnerships with its clients. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to artificial intelligence today.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2026. For more information, visit www.tcs.com

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