



TCS/PR/SE/47/2025-26

November 11, 2025

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540**

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “TCS and SINTEF Forge Partnership to Deploy Artificial Intelligence for Improving Elderly Care” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,
For **Tata Consultancy Services Limited**

**Yashaswin Sheth
Company Secretary
ACS 15388**

Encl: as above

TATA CONSULTANCY SERVICES

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TCS and SINTEF Forge Partnership to Deploy Artificial Intelligence for Improving Elderly Care

New partnership to tackle a range of societal challenges starting with elderly healthcare, followed by energy, mobility and smart and secure communities, leveraging AI and GenAI for social good

OSLO | MUMBAI, November, 11, 2025: [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, announced a partnership with Norwegian research and development company SINTEF—one of Europe's largest, independent research foundations. Drawing on TCS's extensive experience in deploying Artificial Intelligence (AI) and digital solutions for clients in industries such as healthcare, energy, and smart cities, and SINTEF's strong research capabilities, the partnership aims to create scalable, real-world innovations.

Together, they will focus on using Social AI to improve elderly care, building on SINTEF's successful eHealth initiative, SMILE (Smart Inclusive Living Environments). SMILE is a platform designed to help senior citizens live independently and safely in their own homes. It acts as both a communication tool and a support system, connecting seniors with family members, caregivers, and even peers in their community. By enabling easy communication, reminders and access to health services, SMILE fosters active living and social engagement.

With multidisciplinary expertise within technology, natural sciences and social sciences, SINTEF works to create innovation through development and research assignments for business and the public sector in Norway and abroad.

Alexandra Bech Gjørsv, President and CEO of SINTEF, said, *“Rooted in the heritage of the world-renowned Tata Group, we recognize TCS’ ambition in creating long term value for its clients, employees, and the community at large. SINTEF shares similar values, and I believe that together, we can improve the quality of life and help the elderly in Norway to be able to stay healthy, in the comfort of their homes much longer. We are looking forward to collaborating with TCS.”*

What makes this initiative innovative is the use of Social AI to understand the unique needs of each individual and personalize their care. By combining advanced research and with digital technology, the platform not only improves elderly care but also sets the stage for smarter more inclusive healthcare solutions in the future.

Sapthagiri Chapalapalli, Head of Europe at Tata Consultancy Services, said, *“The most impactful ideas are often generated in collaboration with external partners, startups, and academia. We are excited to begin our collaboration with SINTEF. Combining the academia research, TCS’ deep domain expertise and experience of implementing AI strategies will be turning ideas into action. Together with SINTEF, the identification of specific, practical AI use cases that address real business challenges focusing into usability and human-centric approach will become to full circle. Our digital technologies will add scale and speed to SINTEF’s research and innovation activities, enabling these projects to have an even greater reach and impact for society.”*

TCS has been operating in the Nordic region since 1991. A total of around 20,000 experts serve the company's Norwegian, Finnish, Swedish, and Danish customers. For the past 15 years, TCS has been consistently ranked as one of the best IT consulting service providers in the Nordic region by its customers. TCS has also received the Top Employer recognition in Norway for eleven consecutive years.

About SINTEF

SINTEF is one of Europe's largest research institutes, with multidisciplinary expertise within technology, natural sciences and social sciences. SINTEF is an independent, non-profit foundation which, since 1950, has created innovation through development and research assignments for business and the public sector at home in Norway and abroad. SINTEF's vision is «*Technology for a better society*».

SINTEF Media Contacts:

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About Tata Consultancy Services (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of over 590,000 employees spread across in 55 countries and 202 service delivery centres across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit www.tcs.com

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