



TCS/PR/SE/38/2026-27

August 11, 2026

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex, Bandra (East)
Mumbai - 400051
Symbol - TCS**

**BSE Limited
P. J. Towers,
Dalal Street,
Mumbai - 400001
Scrip Code No. - 532540**

Dear Sirs,

Sub: Press Release

We are sending herewith copy of the Press Release titled “**TCS and Google Cloud launch Gemini Experience Center in Mexico to help drive AI adoption**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

For Tata Consultancy Services Limited

**Yashaswin Sheth
Company Secretary
ACS 15388**

Encl: as above

TATA CONSULTANCY SERVICES

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TCS and Google Cloud launch Gemini Experience Center in Mexico to help drive AI adoption

Integrated with agentic AI capabilities and Google Cloud use cases, the center will help accelerate business transformation across industries and enterprise AI adoption

The facility marks TCS' ninth Gemini Experience Center worldwide and second in Latin America

MEXICO CITY | MUMBAI, August 11, 2026: [Tata Consultancy Services](#) (TCS), a global leader in IT services, consulting, and business solutions and Google Cloud have set up a new Gemini Experience Center (GEC) in Mexico City, TCS' second in Latin America and the ninth worldwide. Located in TCS' Mexico City office, the new facility will empower organizations in the region with advanced AI capabilities and help accelerate the development of solutions that drive innovation, productivity, and data-driven decision-making.

The newly launched GEC is equipped with over 3,000 industry- and context-aware AI agents built by TCS with Gemini Enterprise that integrate seamlessly into customer environments. Some of these AI-led solutions were demonstrated during the launch, including intelligent process assessment, fraud investigation for financial institutions, automated insurance claims processing, and generative AI-powered data acceleration.

Javier Carrique, Head of Partners & Alliances for Latin America, Google Cloud, said, "As artificial intelligence reshapes how organizations compete and create value, unlocking its full potential depends on giving businesses the right environment to adopt and apply AI with confidence. The Gemini Experience Center in Mexico is a powerful example of how our partner ecosystem is helping turn that vision into reality."

Marcelo Wurmman, CEO, TCS Latin America, said, "The Gemini Experience Center, launched by TCS, brings advanced AI capabilities closer to enterprises in Mexico, helping them turn ideas into practical, scalable solutions. Together with Google Cloud, we are creating a space for organizations to explore how technology can transform their operations and add greater value."

TCS will combine its consulting, engineering, and innovation capabilities with Google Cloud's technology ecosystem at the new GEC. It will help organizations bridge the gap between experimentation and the implementation of AI solutions, reducing the time

required to achieve business outcomes. The center will support the development of industry-specific solutions across financial services, retail and consumer goods, manufacturing, healthcare and life sciences, and energy and utilities, tailored to the region's unique business needs.

The launch of the GEC in Mexico City is part of TCS' global strategy to expand its network of innovation centers. It reaffirms TCS' commitment to advancing responsible AI adoption by fostering collaboration among businesses, specialized talent, and technology to scale digital transformation in the country. In 2025, TCS launched its first GEC in Latin America in São Paulo, Brazil.

TCS has been present in Mexico since 2003 and today serves more than 260 clients through a workforce of over 12,000 associates. This new center further strengthens Mexico's position as an innovation hub for Latin America. With operations in Mexico City, Guadalajara, Querétaro, and Monterrey, Mexico is a strategic market for TCS in Latin America.

About Tata Consultancy Services (TCS)

Tata Consultancy Services (BSE: 532540, NSE: TCS) is a preferred technology partner for industry-leading organizations worldwide. Since its founding in 1968, TCS has maintained the highest standards of innovation, engineering excellence, and customer service.

Its goal is to become the world's largest AI-powered technology services company, enabling customers to transform across the entire AI value chain, from infrastructure to intelligence.

Rooted in the Tata Group's long-standing tradition, TCS is focused on creating long-term value for its clients, investors, employees, and the communities it serves. With a highly skilled workforce operating across 56 countries and 194 service delivery centers worldwide, the company has been recognized as one of the best places to work across six continents. By rapidly applying and scaling emerging technologies, TCS has built long-term partnerships with customers, helping them become perpetually adaptive enterprises.

TCS sponsors 14 of the world's most prestigious marathons and endurance events, including the TCS New York City Marathon, the TCS London Marathon, the Tata Mumbai Marathon, and the TCS Sydney Marathon, with a focus on promoting health, sustainability, and stronger communities.

For immediate use **Press Release**

TCS generated consolidated revenues of over US\$30 billion for the fiscal year ended March 31, 2026.

For more information, visit www.tcs.com

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