



TCS/PR/SE/27/2025-26

September 2, 2025

**National Stock Exchange of India Limited  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex, Bandra (East)  
Mumbai - 400051  
Symbol - TCS**

**BSE Limited  
P. J. Towers,  
Dalal Street,  
Mumbai - 400001  
Scrip Code No. - 532540**

Dear Sirs,

**Sub: Press Release**

We are sending herewith copy of the Press Release titled “**TCS partners with Tryg on a €550M Deal to Propel Growth with Comprehensive Digital Transformation Over the Next 7 Years**” which will be disseminated shortly.

The Press release is self-explanatory.

Thanking you,

Yours faithfully,

**For Tata Consultancy Services Limited**

**Yashaswin Sheth  
Company Secretary  
ACS 15388**

Encl: as above

**TATA CONSULTANCY SERVICES**

**Tata Consultancy Services Limited**

9th Floor Nirmal Building Nariman Point Mumbai 400 021

Tel 91 22 6778 9595 Fax 91 22 6630 3672 e-mail [corporate.office@tcs.com](mailto:corporate.office@tcs.com) website [www.tcs.com](http://www.tcs.com)

Registered Office 9th Floor Nirmal Building Nariman Point Mumbai 400 021

Corporate Identity No. (CIN): L22210MH1995PLC084781

## TCS partners with Tryg on a €550M Deal to Propel Growth with Comprehensive Digital Transformation Over the Next 7 Years

*Expanding the 15-year partnership, TCS will tap into its suite of AI and cloud solutions to simplify the European Insurance major's IT landscape and drive its strategic transformation journey*

**COPENHAGEN | MUMBAI, September 02, 2025:** [Tata Consultancy Services](#) (TCS) (BSE: 532540, NSE: TCS), a global leader in IT services, consulting, and business solutions, has expanded its strategic partnership with Tryg, a leading Scandinavian non-life insurance company that operates in Denmark, Sweden, and Norway. As part of the seven-year €550M agreement, TCS will partner with Tryg to simplify and standardise operations across its three major markets and drive technological transformation, to accelerate the company's growth journey.

TCS will leverage its suite of AI and Cloud solutions across Tryg's entire IT landscape to augment delivery capability, automate core processes, and elevate customer experience. Taking ownership of application development and management, end-to-end infrastructure services, end-user services, and cybersecurity, TCS will propel Tryg's 'United Towards 27' vision aimed at simplifying its IT operations and building the capacity to develop new digital solutions for more than six million customers. The expanded partnership will create an opportunity for TCS to streamline a historically complex IT landscape shaped by organic growth and acquisitions, unify fragmented operating models across geographies, and embed automation and AI to enhance efficiency in every element of the IT operations value chain.

**Johan Kirstein Brammer, Group CEO, Tryg,** said, *"We are simplifying our IT landscape enabling us to further invest in new technology and develop our business across Scandinavia. This means we can deliver the best customer experiences, continue to differentiate Tryg in the market, and strengthen our competitiveness. The extended partnership with TCS, which is one of the leading technology companies in the world, is a key initiative supporting our 2027 target to simplify and scale Tryg's business. TCS is the right partner to assure an important contribution towards achieving our ambition."*

As a part of the new agreement, TCS will also establish a unified digital-first operating model for managing business across the three key markets that Tryg operates in, consolidating functions that were dispersed across the region. The initiative will ensure scalability and expedite Tryg's go-to-market timeline, while boosting operational efficiency. By optimising development and operational costs, TCS will lay the foundation for a scalable and sustainable IT ecosystem.

**K Krithivasan, CEO, Tata Consultancy Services,** said, *"Success today depends on how quickly and resiliently enterprises can adapt. The key to long-term value creation lies in building perpetually adaptive enterprises enabled by intelligent, future-ready IT systems. By combining TCS' best-in-class Cloud and AI capabilities with our expertise in the insurance sector, we will help Tryg accelerate its transformation into an agile, technology-led enterprise with AI at its core. We are proud of this long-standing partnership that has brought key innovations in the European insurance space. This extension reflects our shared commitment to building resilient ecosystems designed not just for today, but for the possibilities of tomorrow."*

TCS and Tryg have shared a strategic partnership spanning over 15 years. TCS has collaborated with Tryg over the years on many elements of their transformation journey and continued to deliver on key outcomes. Using its deep contextual knowledge, TCS has developed a unique model to drive an industry-first business case for its Danish and Nordic customers while achieving their strategic business goals. Under the new engagement, TCS will use its deep understanding of the company's objectives to make Tryg more resilient to future

technological disruptions.

TCS has had a strong presence in Denmark and the Nordics for the past 30 years. Currently, over 20,000 TCS employees support leading enterprises in the Nordics, driving growth and transformation for some of the region’s top multinationals in sectors such as banking, financial services, insurance, retail & CPG, travel transportation and logistics, telecom, manufacturing, life sciences, and tech services. TCS’ Banking, Financial Services and Insurance business group in the Nordics has been ranked #1 for its superior customer satisfaction by an independent survey for eight consecutive years. It has also been recognised as a Top Employer by the Top Employers Institute.

---



---

### Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services (TCS) (BSE: 532540, NSE: TCS) is a digital transformation and technology partner of choice for industry-leading organizations worldwide. Since its inception in 1968, TCS has upheld the highest standards of innovation, engineering excellence and customer service.

Rooted in the heritage of the Tata Group, TCS is focused on creating long term value for its clients, its investors, its employees, and the community at large. With a highly skilled workforce of over 600,000 employees in 55 countries and 202 service delivery centers across the world, the company has been recognized as a top employer in six continents. With the ability to rapidly apply and scale new technologies, the company has built long term partnerships with its clients – helping them emerge as perpetually adaptive enterprises. Many of these relationships have endured into decades and navigated every technology cycle, from mainframes in the 1970s to Artificial Intelligence today.

TCS sponsors 14 of the world’s most prestigious marathons and endurance events, including the TCS New York City Marathon, TCS London Marathon and TCS Sydney Marathon with a focus on promoting health, sustainability, and community empowerment.

TCS generated consolidated revenues of over US \$30 billion in the fiscal year ended March 31, 2025. For more information, visit [www.tcs.com](http://www.tcs.com)

Follow TCS on [LinkedIn](#) | [Instagram](#) | [YouTube](#) | [X](#)

### TCS Media Contacts:

|                                 |   |
|---------------------------------|---|
| Corporate Communication & India | Email: <a href="mailto:corporate.communications@tcs.com">corporate.communications@tcs.com</a>   |
|                                 | Email: <a href="mailto:saxena.kritika@tcs.com">saxena.kritika@tcs.com</a>   Phone: <a href="tel:+912267789999">+91 22 6778 9999</a>   |
|                                 | Email: <a href="mailto:shreya.bhandary@tcs.com">shreya.bhandary@tcs.com</a>   Phone: <a href="tel:+912267789098">+91 22 6778 9098</a> |
| Europe                          | Email: <a href="mailto:roland.bagen@tcs.com">roland.bagen@tcs.com</a>   Phone: <a href="tel:+46703178024">+46 70 3178024</a>          |